

CSC380: Principles of Data Science

Introduction to Machine Learning / Basics of Predictive Modeling and Classification Kyoungseok Jang

Announcement

- Delay: Due to the urgent circumstances of the TA in charge, we haven't finished the grading of the Midterm and HW4. We will have it done by next Tuesday. HW5 is out now (due : 3/24)
- Midterm Curving
 - I am thinking about $\sqrt{100 \times (Your \ Score)}$ as the curved score.
 - E.g.) If your score is 50, your curved score is slightly over 70.

Because of the TA's circumstances, **One problem** is not graded yet.

	8.0%	44.0%	89.0%	44.6%	19.62%
	Minimum	Median	Maximum	Mean	Std Dev 😧
Midterm	100.0 points				

I expect around 50% after full grading...

• Self-Withdrawal deadline: 3/28

What is machine learning?

• Tom Mitchell established Machine Learning Department at CMU (2006).



- A bit outdated with recent trends, but still has interesting discussion (and easy to read).
- A subfield of <u>Artificial Intelligence</u> you want to perform nontrivial, smart tasks. The difference from the traditional AI is "<u>how</u>" you build a computer program to do it.

Textbooks

We will use a more recent textbook for readings

Takes a **probabilistic approach** to machine learning

Consistent with the goals of data science in this class



Murphy, K. "Machine Learning: A Probabilistic Perspective." MIT press, 2012

(UA Library)

Al Task 1: Image classification

- Predefined categories: C = {cat, dog, lion, ...}
- Given an image, classify it as one of the categories $c \in C$ with the highest accuracy.
- <u>Use</u>: sorting/searching images by category, medical imaging, object identification, traffic control, categorizing types of stars/events in the Universe (images taken from large surveying telescopes)



Al Task 2: Recommender systems

- Predict how user would rate a movie
- <u>Use</u>: For each user, pick an unwatched movie with high predicted ratings. (Youtube, Netflix, Amazon, etc.)
- **Idea**: compute user-user similarity or movie-movie similarity, then compute a <u>weighted average</u>.



	User 1	User 2	User 3
Movie 1	1	2	1
Movie 2	?	3	1
Movie 3	2	5	2
Movie 4	4	?	5
Movie 5	?	4	5

"collaborative filtering"

AI Task 3: Machine translation

- No need to explain how useful it is.
- <u>Task</u>: 1) Transform a sentence to the interlingual language (analysis) and 2) create a sentence with another language with the same meaning, with appropriate grammar structure (generation).

언어 감지	한국어	영어	중국어(간체)	\checkmark	÷	영어	한국어	중국어(간체)		\sim	
Hello	world!			×		안녕 시	쉐상!				2
ب ۹)		12 / 5,000	•		annyeon	g sesang!		D	6 ₉	Ş



AI Task 4: Board game

- Predict win probability of a move in a given game state (e.g., AlphaGo)
- Traditionally considered as a "very smart" task to perform.

Q: how will it be useful for us, though?

- <u>Use</u>: From the AI Go player, you can do practice play or even learn from it.
 - Now it's a major trend in the field of Go
- **Potential use**: Board game (e.g., Catan) design, better AI
- Deeply related to robot AI and autonomous driving
 - Predict the future of your move



Traditional AI vs Machine Learning (ML)



- <u>Traditional AI</u>: you encode the knowledge (e.g., logic statements/rules), and the machine executes it.
 - e.g., if there is feather-like texture with two eyes and a beak, classify it as a bird.
 - Advancements in automated 'inference' like "if a -> b and b-> c, then a-> c". => 'expert system'
- <u>ML</u>: Given a set of <u>input</u> and <u>output</u> pairs (e.g., animal picture + label), and train a **function** (a set of logical statements / a neural network) that maps the <u>input</u> to the <u>output</u> accurately.
 - As the "big data" era comes, data is abundant => turns out, better than systems based on handcoded domain knowledge!
 - "statistical" approach // data-driven approach

"Every time I fire a linguist, the performance of the speech recognizer goes up." – *1988,* Frederick Jelinek, a Czech-American researcher in information theory & speech recognition.

Traditional AI vs Machine Learning (ML) 10

- Traditional AI watchmaker
 - You encode your knowledge (springs and parts) directly
 - You understand why those parts are necessary.



• Machine Learning (ML) – one example (from https://www.youtube.com/watch?v=R9OHn5ZF4Uo)



Overview of ML Methods

Supervised Learning

- Provide training data consisting of input-output pairs and learn mapping
- E.g., Spam prediction, object detection or image classification, machine translation, etc.

Unsupervised learning

- No predefined categories. Finds patterns in the data without the help of labels (outputs)
- E.g., clustering, dimensionality reduction, target tracking, image segmentation, etc.

Reinforcement learning Ve won't cover this

- The environment interacts with your action, transferring you to different states.
- E.g., autonomous driving, robot AI, recommendation system

Supervised Learning

Basic setting: Supervised learning

example = data point labeled = categorized

• Train data: dataset comprised of *labeled examples*: a pair of (input, label)



Example function 1: Decision tree

```
Task: predict the 5-star rating of a movie by a user
If age >= 60 then
    if genre = western then
    return 4.3
    else if release date > 1998 then
    return 2.5
    else ...
    ...
    end if
else if age < 60 then
...
end if
</pre>
```

Example function 2: Linear



Example function 3: Nonlinear

Neural network

(stacked linear models with nonlinear activation functions)

Support Vector Machine



(linear in the induced feature space)

Example: Naïve Bayes Classifier

Training Data:

Person	height (feet)	weight (lbs)	foot size(inches)				
male	6	180	12				
male	5.92 (5'11")	190	11				
male	5.58 (5'7")	170	12				
male	5.92 (5'11")	165	10				
female	5	100	6				
female	5.5 (5'6")	150	8				
female	5.42 (5'5")	130	7				
female	5.75 (5'9")	150	9				
1	1	1	1				
Features							

Task: Observe feature vector $x = (x_1, ..., x_n)$ and predict class label $y \in \{1, ..., C\}$

Model: Treat features as *conditionally independent*, given class label:

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$$p(x, y) = p(y) \prod_{i=1}^{n} p(x_i | y)$$

Doesn't capture correlation among features, but is easier to learn.

Classification: Bayesian model so classify by posterior,

$$p(y = c | x) = \frac{p(C = k)p(x|y = c)}{p(x)}$$

Supervised learning: Types of prediction problems ¹⁸

Binary classification: Choose between 2 classes

• Given an email, is it spam or not? (or the probability of it being a spam)

Multi-class classification: more than 2 categories.

• Image classification with 1000 categories. (cat, dog, airplane, car, computer, ...)

Regression: the label is real-valued (e.g., price)

- Say I am going to visit Italy next month. Given the price trends in the past, what would be the price given (the # of days before the departure, day of week)?
- Predict the stocks/bitcoin price in the future

Structured output prediction: more than just a number

• Given a sentence, what is its grammatical parse tree?



Unsupervised Learning

Example: Clustering

Identify groups (clusters) of similar data



Useful for interpreting large datasets

Clusters are assigned arbitrary labels (e.g. 1, 2, ..., K). => afterwards, you may look at the data and name each group.

Common clustering algorithms: K-means, Expectation Maximization (EM)

Example: Principal Component Analysis (PCA) 21

Reduce dimension of high-dimensional data using linear projection



Identify directions of **maximum variation** in the data by computing *eigenvectors Easier explanation: Identify important directions*

Linear projection onto K-dimensional subspace spanned by top K eigenvalues

Can be used for visualization (project to 2D) or for compressing images.

Source: Bishop, C. PRML

Example: Principal Component Analysis (PCA) 22

Reduce dimension of high-dimensional data using linear projection



Source: Lawrence, N. (2005)

Example for modeling / visualizing handwritten digits

Each digit is a black/white image with 28x28 pixels (784 dimensions) projected down to 2D

Example: Nonlinear Dimensionality Reduction 23



Nonlinear reduction can (potentially) amplify clustering properties

t-Distributed Stochastic Neighbor Embedding (t-SNE) Models similarity between data as a t distribution and strives to find projection that preserves similarity.

Example: Generative models

- Al image generators
- It is hard to define how 'good' the generated image is.
 - How can we explain the 'painting style' to computers? Mostly impossible... \rightarrow Unsupervised!





We won't cover this

Summary



- Supervised Learning Training data consist of inputs and outputs
 - Classification, regression, translation, ...
- Unsupervised Learning Training data only contain inputs
 - Clustering, dimensionality reduction, segmentation, ...
- Linear models generate output as a linear combination of inputs,
 - E.g. $y = w_1 x_1 + w_2 x_2 + \ldots + w_d x_d$
 - PCA, linear regression, etc.
- Nonlinear models fit an arbitrary nonlinear function to map inputsoutputs
 - Neural networks, support vector machine, nonlinear dimensionality reduction

Training Machine Learning Models



ML models distinguished by a number of factors

- Number of parameters needed (parametric / nonparametric)
- Whether they model uncertainty (probabilistic / nonprababilistic)
- Do they model the data generation process? (generative / discriminative)





CSC380: Principles of Data Science

Basics of Predictive Modeling and Classification 1: Decision Tree

Kyoungseok Jang

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Decision Trees

figures/examples from "A Course in Machine Learning" by Hal Daume III http://ciml.info/

Majority Vote Classifier

The most basic classifier you can think of.

How to train:

- Given: A (train) dataset with m data points $\{(x^{(i)}, y^{(i)})\}_{i=1}^{m}$ with C classes.
- Compute the most common class c^* in the dataset.

$$c^* = \arg \max_{c \in \{1, \dots, C\}} \sum_{i=1}^{m} \mathbf{I}\{y^{(i)} = c\}$$

• Output a classifier $f(x) = c^*$.

Stupid enough classifier! Always try to beat this classifier.

Example:

- Data: m=10
- $x^{(i)}$: images of cats and dogs
- $y^{(i)}$: label (cat/dog)

Suppose that there are 6 dogs and 4 cats.

After 'training', your classifier always outputs 'dog', even without looking at the input.

Often, state-of-the-art ML algorithms perform barely better than the majority vote classifier...

 \Rightarrow happens when there is no association between features and labels in the dataset

Train set accuracy

- Suppose the ML algorithm has trained a function f using the dataset $D = \{(x^{(i)}, y^{(i)})\}_{i=1}^{m}$ where $x^{(i)}$ is input and $y^{(i)}$ is label.
- Train set accuracy:

$$\widehat{acc}(f) \coloneqq \frac{1}{m} \sum_{i=1}^{m} \mathbf{I}\{f(x^{(i)}) = y^{(i)}\}$$

It is the number of times the function got the answer right divided by m.

• Q: We have 100 data points (images) with 5 cats, 80 dogs, and 15 lions. What is the train set accuracy of the majority vote classifier?

.80

Decision tree (example: course recommendation) 32

- Build software: recommend a set of courses for you
 - More precisely, given a course, predict its rating



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Wouldn't it be nice to construct such a tree automatically by a computer algorithm?

Wouldn't it be nice if it accurately predicts?

You can, if you have data!

		I	HasTa	akenF	rereq	s (≕ Prere	eq)
				Has	Taken	ACourseF	romTheSameLecturer (=: Lecturer)
			Ļ	Ļ	Has ↓	Labs	
	Rating	Easy?	<u> </u>	Sys?	Thy?	Morning?	
	+2	У	у	n	У	n	For example, this table is da
	+2	у	у	n	У	n	Each row is a course you've
	+2	n	у	n	n	n	$r^{(i)}$ is a sequence of 5 years
consider	+2	n	n	n	У	n	
it to be	+2	n	у	У	n	У	$y^{(t)}$ is the sign of the rating t
ʻlike'	+1	у	у	n	n	n	
into	+1	У	У	n	У	n	
	+1	n	у	n	У	n	Define the data $D =$
	0	n	n	n	n	У	
	0	У	n	n	У	У	
	0	n	у	n	У	n	
	0	у	у	у	У	у	
	-1	У	У	У	n	У	
	-1	n	n	У	У	n	
consider	-1	n	n	У	n	У	
it to be	-1	У	n	У	n	У	Each dimension of $x^{(i)}$ is
'disliko'	-2	n	n	У	У	n	$x^{(i)}$ is called a feature v
GIGHING	-2	n	у	У	n	У	
	-2	У	n	У	n	n	
	-2	У	n	У	n	У	

For example, this table is data D. Each row is a course you've rated. $x^{(i)}$ is a sequence of 5 yes/no (d=5) for i-th course. $y^{(i)}$ is the sign of the rating for i-th course.

Define the data
$$D = \left\{ \left(x^{(i)}, y^{(i)} \right) \right\}_{i=1}^{m}$$

 $\in \{y, n\}^{d} \in \{+, -\}$

How to Train a Tree



- Main principle: Find a tree that has a high train set accuracy $\widehat{acc}(f) = \frac{1}{m} \sum_{i=1}^{m} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \}$
- This is essentially the main principle governing pretty much all the machine learning algorithms!
 - "Empirical risk minimization" principle (empirical risk := 1 – train_accuracy)



How to construct a tree




Suppose placing the node SameLecturer at the root.



What is the train set accuracy now?

 $\frac{10}{20} \cdot \frac{10}{10} + \frac{10}{20} \cdot \frac{8}{10} = \frac{18}{20} = 0.9$ even better!

What would you do to build a depth-1 tree?

try out each feature and choose the one that leads to the largest accuracy!



What about depth 2? SameLecturer



Which nodes to put at each leaf node?

Focus on (2). Try placing HasTakenPrereqs

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Move onto expanding nodes at depth 2!





Overall idea:

- 1. Set the root node as a leaf node.
- 2. Grab a leaf node for which its 'local' train accuracy is not 1.
- 3. Find a feature that maximizes the 'local' train accuracy and replace the leaf node with a node with that feature; add leaf nodes and set their predictions by majority vote.
- 4. Repeat 2-3.



```
f \leftarrow \text{the feature with maximal } score(f)
```

```
<sup>14:</sup> NO \leftarrow the subset of data on which f=no
```

```
<sup>15:</sup> YES \leftarrow the subset of data on which f=yes
```

```
16: left \leftarrow DECISION TREE TRAIN(NO, remaining features \setminus {f})
```

```
right \leftarrow DECISIONTREETRAIN(YES, remaining features \setminus \{f\})
```

```
18: return NODE(f, left, right)
```

19: end if

Algo	<pre>orithm 2 DecisionTreeTest(tree, test point)</pre>			
1:	if <i>tree</i> is of the form LEAF(<i>guess</i>) then			
2:	return guess			
3:	else if <i>tree</i> is of the form NODE(<i>f</i> , <i>left</i> , <i>right</i>) then			
4:	if $f = no$ in test point then			
5:	return DecisionTreeTest (<i>left, test point</i>)			
6:	else			
7:	return DecisionTreeTest (<i>right, test point</i>)			
8:	end if			
9: end if				

Example: spam filtering I

- Spam dataset
- ▶ 4601 email messages, about 39% are spam
- Classify message by spam and not-spam
- ▶ 57 features
 - ▶ 48 are of the form "percentage of email words that is (WORD)"
 - ▶ 6 are of the form "percentage of email characters is (CHAR)"
 - ▶ 3 other features (e.g., "longest sequence of all-caps")
- ▶ Final tree after pruning has 17 leaves, 9.3% test error rate



Background: Train Error vs Test Error

Error := 1 -accuracy.

Suppose we have trained a function \hat{f} on $D = \{(x^{(i)}, y^{(i)})\}_{i=1}^{m}$ using a supervised learning algorithm.

• Train error: Evaluate on D.

$$\widehat{err}_D(f) \coloneqq \frac{1}{|D|} \sum_{(x,y) \in D} \mathbf{I}\{f(x) \neq y\}$$

- Test error: Evaluate on $D' = \{(x^{(i)}, y^{(i)})\}_{i=1}^{m'}$ not used for training.
 - It can be possible that our function just 'memorized' the training data and doesn't do well in real life. (overfitting)

Q: Choose one:

(1) train error \geq test error (2) train error \approx test error (3) train error \leq test error

Background: Workflow of Training a Classifier



Standard practice:

- Given a data set D, split it into train set D_{train} and D_{test}
 - large data: 90-10 ratio
 - medium data: 80-20 ratio
 - small data: 70-30 ratio

(these are guidelines only)

• Train on D_{train} and evaluate error rate on D_{test} . You trust that D_{test} will be the performance when you deploy the trained classifier.

Discussion: What would be reasonable logics behind such a trust?





CSC380: Principles of Data Science

Basics of Predictive Modeling and Classification 2 Decision Trees / k-Nearest Neighborhood Kyoungseok Jang

Announcements: Midterm

- 50
- Final curving: you will recover 66% of the score you lost.
 - E.g.) If your original score was 40, your curved score will be $40 + (100 40) \times \frac{2}{3} = 80$
 - A bit more beneficial for the students who didn't have basic knowledge in probability and statistics.
 - New average: 83.3
- Final exam: I will spend a lecture for the final review, and I will try to 'describe' the problems more explicitly.
 - I will reuse several midterm problems with a bit of variation.

Announcement: Midterm

- Regrade request
 - Problem 7(4): We decided to give everyone the score. Please check your answer, and if your answer was 'False', please send us the regrade request.
 - For the student who used the back side of the paper for your answer, please let us know.

Announcement: Prerequisite

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- Some students asked me about prerequisites.
 - Especially about the dimensionality reduction part
 - We will not evaluate you based on those prerequisites
 - We will not ask you like, how to calculate the eigenvectors or eigenvalues on your exam, or in your final project.
 - We will teach you the basic knowledge to understand. (E.g. inner product)
 - We will introduce you to some scipy functions for eigenvector computations.
 - (I am not sure whether we can cover the dimensionality reduction part)

	Apr 25	Clustering 2	
	Apr 27	Dimensionality reduction 1	
I guess I will spend this lecture	→ May 2	Dimensionality reduction 2	
for the final review	May 8	Final Exam (3:30-5:30pm)	

Announcement: Homeworks

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- There was a gap between our scheduled progress and our current progress
 - For example, we should have finished the 'sampling bias' part before the midterm.
 - Therefore, now HW5 was posted too early.
 - We will learn k-Nearest Neighborhood today and Naïve-Bayes Classifier on Thursday. (both of them were included in HW5...)
- Therefore, we will extend the due date for HW5 to Mar. 31st.

Announcement: TA



- Due to his personal circumstances, TA Saiful will no longer be in charge of this class.
- Temporarily, we will not be able to provide the following services.
 - His office hour: Wed
 - His piazza hour: Wed/ Thu/ Fri

Outline

- Decision Tree
 - Review
 - Variations Different criterions
 - Different types of features / labels
 - Regression
 - Pruning
- K-Nearest Neighborhood
 - Main concepts
 - Feature scaling
 - Variations / Issues

Review: Decision Tree method

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Algorithm 1 DECISIONTREETRAIN(dd	ata, remaining features)	_
$_{1:} guess \leftarrow most frequent answer in data$	ta // default answer for this dat	a
² : if the labels in <i>data</i> are unambiguous	then <= i.e., all data p	oints have the same label
3: return LEAF(guess)	// base case: no need to split furth	er
4: else if remaining features is empty the	en	
5: return LEAF(guess)	<pre>// base case: cannot split furth</pre>	er
6: else	// we need to query more feature	S
for all $f \in remaining features$ do	s no point in adding a feature	
s: $NO \leftarrow$ the subset of <i>data</i> on wh	tich f=no	that appeared in its parent!
$_{9^{\text{s}}}$ YES \leftarrow the subset of <i>data</i> on w	hich f=ves	
$score[f] \leftarrow \# of majority vote ar$	<= score[f]='local' train set acc.	
+ # of majority vote a		
12:end for13: $f \leftarrow$ the feature with maximal scot14: $NO \leftarrow$ the subset of data on which15: $YES \leftarrow$ the subset of data on which16: $left \leftarrow$ DECISIONTREETRAIN(NO,17: $right \leftarrow$ DECISIONTREETRAIN(YE)18:return NODE(f, left, right)19:end if	re(f) h $f=no$:h $f=yes$. remaining features $\setminus \{f\}$) ES, remaining features $\setminus \{f\}$)	 Main question: How to calculate the 'local' train set accuracy? (score[f])

Review: Decision tree - How to construct a tree

Prereqs Lecturer HasLabs					
Rating	Easy?	AI?	Sys?	Thy?	Morning?
+2	у	У	n	У	n
+2	у	у	n	У	n
+2	n	у	n	n	n
+2	n	n	n	У	n
+2	n	У	У	n	У
+1	у	у	n	n	n
+1	у	У	n	У	n
+1	n	у	n	У	n
0	n	n	n	n	У
0	у	n	n	У	У
0	n	у	n	У	n
0	у	У	У	У	У
-1	у	У	у	n	у
-1	n	n	У	У	n
-1	n	n	у	n	у
-1	у	n	У	n	У
-2	n	n	у	У	n
-2	n	У	у	n	у
-2	у	n	у	n	n
-2	y	n	У	n	y





According to the algorithm, we need to calculate score[f], which means the 'local' train set accuracy for each feature f.

Suppose that now our f is 'Prereqs'

Main trick for calculating score[f]:

$$\widehat{acc}(f) = \frac{1}{m} \sum_{i=1}^{m} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \}$$
$$= \frac{1}{m} (\sum_{i \in YES} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \} + \sum_{i \in NO} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \})$$

Review: Decision tree - How to construct a tree

Prereqs Lecturer HasLabs					
Rating	Easy?	<u></u>	Sys?	Thy?	Morning?
+2	у	у	n	У	n
+2	у	у	n	У	n
+2	n	у	n	n	n
+2	n	n	n	У	n
+2	n	У	У	n	У
+1	У	У	n	n	n
+1	У	У	n	У	n
+1	n	У	n	У	n
0	n	n	n	n	У
0	У	n	n	У	У
0	n	У	n	У	n
0	у	У	у	У	У
-1	У	У	У	n	У
-1	n	n	У	У	n
-1	n	n	у	n	У
-1	У	n	У	n	У
-2	n	n	у	У	n
-2	n	У	у	n	У
-2	У	n	у	n	n
-2	у	n	у	n	y Su



Q: How many training data points fall here? 10

Q: How many training data points arrive at these two leaves? How many for each label?

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Q: what prediction should we use for each leaf? A: Majority vote for each leaf

Q: How many samples will your current function outputs the 'correct' rating (sign) for each leaf?

Hint: Majority, since it is based on the majority vote 6 for left 2 for right

Q: What is the train set accuracy, conditioning on SameLecturer=Y?

'local' train set accuracy $\frac{1}{10}(6+2) = \frac{8}{10}$ or $(\frac{6}{10}\frac{6}{6} + \frac{4}{10}\frac{2}{4}) = \frac{8}{10}$

Sum of (fraction of sub group * fraction of correct answer in sub group)

Variations

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- Recall the previous 'score[f]'
- $\bullet \frac{6}{10} \frac{6}{6} + \frac{4}{10} \frac{2}{4}$
- Sum of (fraction of subgroup * fraction of correct answer in subgroup)
- What if we change it to Sum of (fraction of a subgroup * <u>some</u> <u>function on that subgroup</u>)

Variations





Check: When u is the classification error, $q \cdot (-u(YES)) + (1 - q) \cdot (-u(NO)) = (score \ we \ knew) - 1$

Decision tree – different types of features

- Binary
- Categorical: values in {1, ..., C} e.g., occupation, blood type
 - Option 1: Instead of 2 children, have C children.
 - Option 2: Derive C features of the form "feature=c?" for every $c \in C$.

↑ binary features!

Q: How about features of the form "feature $\in C'$ " for every $C' \subset C$?

computational complexity \uparrow Because there are 2^{c} subsets!

- Real value e.g., weight, age
 - Sort the values.
 - Find the **breakpoints**: For every two adjacent points with opposite labels, compute the midpoint.
 - Derive features like "weight ≤ breakpoint"



Types of labels



- Binary
- Multiclass: What changes do we need to make?
 - Almost none! Just extend the computation of accuracy to multiclass.

If the number of classes is >2

Notions of uncertainty: general case

Suppose in $S \subseteq \mathcal{X} \times \mathcal{Y}$, a p_k fraction are labeled as k (for each $k \in \mathcal{Y}$).

O Classification error:

$$u(S) := 1 - \max_{k \in \mathcal{Y}} p_k$$

Gini index:

$$u(S):=1-\sum_{k\in\mathcal{Y}}p_k^2$$

3 Entropy:

$$u(S) := \sum_{k \in \mathcal{Y}} p_k \log \frac{1}{p_k}$$

Each is *maximized* when $p_k = 1/|\mathcal{Y}|$ for all $k \in \mathcal{Y}$ (i.e., equal numbers of each label in S) Each is *minimized* when $p_k = 1$ for a single label $k \in \mathcal{Y}$ (so S is **pure** in label)

Regression: when the labels are real numbers

- Classification vs Regression
 - Both supervised learning
 - Regression has real-valued labels.
- Examples: Price prediction. Property value prediction.
- Standard measure of performance: mean squared error: $\frac{1}{m} \sum_{i=1}^{m} (f(x^{(i)}) y^{(i)})^2$

Q: why are we using squared error rather than absolute error?

my opinion: convenience & tradition

- What changes needed for decision tree?
 - · How to make predictions at the leaf node?

Average labels of the data at the leaf; denote by \bar{y}_{YES} and \bar{y}_{NO} .

How to adjust score[f]?

Use negative squared error $\frac{1}{|data|} \cdot \left(-\sum_{i=VP} (y_i - \bar{y}_{YES})^2 - \sum_{i=VP} (y_i - \bar{y}_{NO})^2 \right)$

(notations from the decision tree pseudocode)

"Spurious" patterns can be learned



by the way, note axisparallel decision boundaries

Unlearn spurious patterns by pruning

Split the data into train set and validation set

- Build a decision tree based on the train set; compute the validation set error
- While true
 - For each non-leaf node, pretend that it is a leaf node and then compute the validation set error (but do not make it a leaf node yet)
 - If none reduces the validation set error
 - Break
 - Else
 - Prune the one that reduces the validation set error the most





original validation set error: 35%

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k-Nearest Neighbors (k-NN)

k-nearest neighbor: main concept

- Train set: $S = \{ (x^{(1)}, y^{(1)}), \dots, (x^{(m)}, y^{(m)}) \}$
- <u>Idea</u>: given a new, unseen data point x, its label should resemble the labels of nearby points
- What function?
 - Input: $x \in \mathbb{R}^d$
 - From S, find the k nearest points to x from S; call it N(x)

E.g., Euclidean distance

- Output: the majority vote of $\{y_i : i \in N(x)\}$
 - For regression, take the average label.

k-NN example



Basics

How to extract features as real values?

- Binary features: Take 0/1
- Categorical {1,...,C} (e.g., movie genres)
 - Binary vector of length C. Set c-th coordinate 1 and 0 otherwise. one-hot encoding

Q: Why don't we just take 1,...,C as a real-valued feature?

Distance:

- (popular) Euclidean distance: $d(x, x') = \sqrt{\sum_{i=1}^{d} (x_i x'_i)^2}$
- Manhattan distance : $d(x, x') = \sum_{i=1}^{d} |x_i x'_i|$

Q: If we shift a feature, would the distance change? no

Q: What about scaling a feature?

yes

Make sure features are scaled fairly

- Features having different scale can be problematic. (e.g., weights in lbs vs shoe size)
- [Definition] Standardization
 - For each feature f, compute $\mu_f = \frac{1}{m} \sum_{i=1}^m x_f^{(i)}$, $\sigma_f = \sqrt{\frac{1}{m} \sum_{i=1}^m \left(x_f^{(i)} \mu_f\right)^2}$
 - Then, transform the data by $\forall f \in \{1, ..., d\}, \forall i \in \{1, ..., m\}, x_f^{(i)} \leftarrow \frac{x_f^{(i)} \mu_f}{\sigma_f}$

after transformation, each feature has mean 0 and variance 1

- Be sure to keep the "standardize" function and apply it to the test points.
 - Save $\{(\mu_f, \sigma_f)\}_{f=1}^d$

• For test point
$$x^*$$
, apply $x_f^* \leftarrow \frac{x_f^* - \mu_f}{\sigma_f}$, $\forall f$

k-NN Summary



- Given: labeled data D
- Training
 - Compute and save $\{(\mu_f, \sigma_f)\}_{f=1}^d$
 - Compute and save standardization of D
- Test
 - Given x^* , apply standardization $x_f^* \leftarrow \frac{x_f^* \mu_f}{\sigma_f}$, $\forall f$
 - Compute k nearest neighbors $N(x^*)$
 - Predict by majority vote label in $N(x^*)$ (average label for regression tasks)

Variations



Recall the majority vote rule: $\hat{y} = \arg \max_{y \in \{1,...,C\}} \sum_{i \in \mathcal{N}(x)} 1\{y_i = y\}$

Q: Blue dot is the test point. If k=3, which label would it predict?

Q: Which label do you think we should predict?

÷



O

Q: What would be the downside of using weighted version?

tuning β is cumbersome!

Confidence



Confidence

- $P(Y = y | X = x) \propto \sum_{i \in \mathcal{N}(x)} 1\{y^{(i)} = y\}$
- $P(Y = y | X = x) \propto \sum_{i \in \mathcal{N}(x)} w_i \mathbb{1}\{y^{(i)} = y\}$ // weighted version

Same thing applies to decision tree – (number of majority points in that leaf node / number of points in that leaf node)
Confidence



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Issues 1: irrelevant features



Q: how did we deal with irrelevant features in decision trees?

not all features are used because

(i) we stop adding features when they are unnecessary (e.g. having zero local accuracies, subset is already pure) (ii) pruning

Issues 2: test time complexity

- How a k-NN function work:
 - Compute distance to *m* points
 - Sort distances
 - Pick *k* smallest.
 - Overall $O(m(d + \log m))$
- Issue: test time complexity scales linearly with m!!
- Solutions
 - k-d tree: Exact search
 - Best case: $O(\log(m))$ Worst case: O(m)
 - Locality-sensitive hashing: approximate search, $O(m^{\rho})$ with $\rho \in (0,1)$

O(dm) $O(m \log m)$ O(k)

for large d very likely to hit the worst case

Issue 3: choosing k



- Q: If we set k = m, then which classification rule does it look like?
- Q: If we set k = 1, what would be the train set error (assume there is no repeated train data point)?



	Comparison		82
	Decision Tree	k-NN	
 Interpretability 	good	bad	
 Sensitivity to irrelevant features 	low	high	
• train time	$O(dm^2 + dm \log m)$	O(dm)	
• test time	depth of the tree worst: $O(\min\{d, m\})$ best: $\log(m)$	$O(m(d + \log(m)))$ bad	
• test time space complexity worst: $O(m)$ $O(dm)$ in general: much smaller			

Next time

- Model selection
 - How to choose k?
 - Overfitting
- Naïve Bayes Classifier





Thank you!





CSC380: Principles of Data Science

Basics of Predictive Modeling and Classification 3 : Model Selection / Naïve Bayes Classifier Kyoungseok Jang

Announcement: Midterm



- Regrade request
 - Question 7(4): We decided to give everyone the score. Please check your answer, and if your answer is 'False', please send us the regrade request.
 - For the student who used the back side of the paper for your answer, please let us know.

Announcement: TA

- Due to his personal circumstances, TA Saiful will no longer be in charge of this class.
- Temporarily, we will not be able to provide the following services.
 - His office hour: Wed
 - His piazza hour: Wed/ Thu/ Fri

Announcement: Recording

- There was a problem with Lecture 17 (Mar. 21) recording.
 - The slides were missing in the video.
- I will re-record that lecture this weekend.



Overfitting and Model Evaluation

Challenges in ML



Train set error is an important score to measure the performance of your function,

But it's not enough.

Extreme example: Let's memorize the data. To predict an unseen data, just guess a random label.

This function will not work well on real life – called overfitting

Solution: Fit our model based on the train set but shouldn't "over-do" it. This is called **regularization**.



green: almost memorization **black**: true decision boundary

Overfitting vs Underfitting



High training error High test error

Low training error Low test error



Low training error High test error

Source: ibm.com

Model Selection / Assessment



Partition your data into Train-Validation-Test sets



- Ideally, Test set is kept in a "vault" and only peek at it once model is selected
- Small dataset: 50% Training, 25% Validation, 25% Test (very loose rule set by statisticians)
- For large data (say a few thousands), 80-10-10 is usually fine.

Tuning hyperparameters (e.g., k in k-NN)

Validation set method:

- For each hyperparameter $h \in H$
 - Train \hat{f} on train set with h
 - Compute the error rate of \hat{f} on validation set
- Choose the best performing hyperparameter h*

hyperparameter: parameters of the model that are <u>not trained automatically</u> by ML algorithms. (e.g., k in k-NN)

parameters: those that are trained automatically (e.g., tree structures in decision tree)

- Use h^* to retrain the final model \hat{f}^* with both train and validation set.
- Finally, evaluate \hat{f}^* on test set to estimate its future performance.

Pro tip

• Do not use arithmetic grids; use geometric grids.

Don't k = 1, 3, 5, 7, 9, ... Do k = 1, 2, 4, 8, 16, ...

Downside: How much do we trust the validation set?

Tuning hyperparameters

K-fold cross validation

- Randomly partition train set S into K disjoint sets; call them $fold_1, ..., fold_K$
- For each hyperparameter $h \in \{1, ..., H\}$
 - For each $k \in \{1, \dots, K\}$
 - train \hat{f}_k^h with $S \setminus \text{fold}_k$
 - measure error rate $e_{h,k}$ of \hat{f}_k^h on $fold_k$
 - Compute the average error of the above: $\widehat{err}^{h} = \frac{1}{K} \sum_{k=1}^{K} e_{h,k}$
- Choose $\hat{h} = \arg\min_{h} \widehat{err}^{h}$
- Train \widehat{f}^* using S (all the training points) with hyperparameter \widehat{h}
- Finally, evaluate \hat{f}^* on test set to estimate its future performance.

<u>Leave one-out</u> = m-fold cross validation (m: train set size) \Rightarrow When (1) the dataset is small (2) ML algorithm's retraining time complexity is low (e.g., kNN)

K=10 is standard, but K=5 is okay, too

Cross Validation using numpy.random.permutation 95

permidx = np.random.permutation(12)	array([6, 1, 8, 7, 3, 4, 2, 5, 11, 10, 0, 9])
<pre>idx = np.array([(i % 5) for i in np.arange(12)])</pre>	array([0, 1, 2, 3, 4, 0, 1, 2, 3, 4, 0, 1])
<pre>folds = [permidx[idx == i] for i in np.arange(5)]</pre>	[array([6, 4, 0]), array([1, 2, 9]), array([8, 5]), array([7, 11]), array([3, 10])]
<pre>folds_except = [permidx[idx != i] for i in np.arange(5)]</pre>	[array([1, 8, 7, 3, 2, 5, 11, 10, 9]), array([6, 8, 7, 3, 4, 5, 11, 10, 0]), array([6, 1, 7, 3, 4, 2, 11, 10, 0, 9]), array([6, 1, 8, 3, 4, 2, 5, 10, 0, 9]), array([6, 1, 8, 7, 4, 2, 5, 11, 0, 9])]

If the data is X (n by d array; n data points) and Y (length-n array)

- train set: X[folds_except[0],:], Y[folds_except[0]]
- validation set: X[folds[0],:], Y[folds[0]]

Stratification



- Issue: Say we have few positive labels (=imbalanced class) The error rates in CV can be unstable.
- Goal: ensure each fold receives the same fraction of pos/neg labels.
- E.g., |S|=100. 20 positive/80 negative. K=10
 - Pool positive data points, randomly shuffle them; place 2 data points for each fold.
 - Perform the same with negative data points.

Evaluating Classifiers



selected elements



Evaluating Classifiers

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Tuning with precision vs. recall can be tricky, so we use F1 score,

$$F_1 = rac{2}{ ext{recall}^{-1} + ext{precision}^{-1}} = 2 \cdot rac{ ext{precision} \cdot ext{recall}}{ ext{precision} + ext{recall}} = rac{ ext{tp}}{ ext{tp} + rac{1}{2}(ext{fp} + ext{fn})}$$

- This is the harmonic mean of precision and recall
 - min(x,y) <= harmonic_mean(x,y) <= geometric_mean(x,y) <= arithmetic_mean(x,y) <= max(x,y) $\frac{1}{\frac{1}{2}(\frac{1}{x} + \frac{1}{y})}$ \sqrt{xy} $\frac{1}{\frac{1}{2}(x + y)}$
- Can be very sensitive to *class imbalance* (num. positives vs negative)
- Gives equal importance to precision and recall F1 may not be best when you care about one more than the other (e.g., in medical tests we care about recall)

Confusion Matrix



Suppose our classifier distinguishes between cats and non-cats. We can make the following table called **confusion matrix**:

Predicted class Actual class	Cat	Non-cat
Cat	6 true positives	2 false negatives
Non-cat	1 false positive	3 true negatives

It tells us if classifier is biased towards certain mistakes (False Positives, False Neg.)

Good for investigating opportunities to improve the classifier.

Confusion Matrix



Don't just stare at the overall error rate! Let's investigate what errors it is making.

Scikit-Learn



Python library for machine learning. Install using Anaconda:

\$ conda install -c conda-forge scikit-learn

Or using PyPi:

\$ pip install -U scikit-learn

Evaluation in Scikit-Learn

Evaluation functions live in metrics

······································
Compute confusion matrix to evaluate the accuracy of a classification.
Compute Discounted Cumulative Gain.
Compute error rates for different probability thresholds.
Compute the F1 score, also known as balanced F-score or F-measure.
Compute the F-beta score.
Compute the average Hamming loss.
Average hinge loss (non-regularized).
Jaccard similarity coefficient score.
Log loss, aka logistic loss or cross-entropy loss.
Compute the Matthews correlation coefficient (MCC).
Compute a confusion matrix for each class or sample.
Compute Normalized Discounted Cumulative Gain.
Compute precision-recall pairs for different probability thresholds.
Compute precision, recall, F-measure and support for each class.
Compute the precision.
Compute the recall.

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Scikit-Learn

Models can be fit using the fit() function. E.g., Random Forest Classifier,



>>> from sklearn.ensemble import RandomForestClassifier
>>> clf = RandomForestClassifier(random_state=0)
>>> X = [[1, 2, 3], # 2 samples, 3 features
... [11, 12, 13]]
>>> y = [0, 1] # classes of each sample
>>> clf.fit(X, y)
RandomForestClassifier(random_state=0)

fit() Generally accepts 2 inputs

- Sample matrix X—typically 2d array (n_samples, n_features)
- Target values Y—real numbers for regression, integer for classification

k-Nearest Neighbors

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Train / evaluate the KNN classifier for each value K,



Print error:

in practice: use geometric grid like 1,2,4,8,...

Scikit-Learn



Can fit Neural Networks as well, for example a *multilayer perceptron* (MLP) for classification,

Now do some prediction on new data...

```
>>> clf.predict([[2., 2.], [-1., -2.]])
array([1, 0])
```



Neural nets for regression too: sklearn.neural_network.MLPRegressor

Preprocessing : Z-Score



Typical ML workflow starts with *pre-processing* or *transforming* data into some useful form, which Scikit-Learn calls *transformers*:

```
>>> from sklearn.preprocessing import StandardScaler
>>> X = [[0, 15],
... [1, -10]]
>>> # scale data according to computed scaling values
>>> StandardScaler().fit(X).transform(X)
array([[-1., 1.],
       [ 1., -1.]])
```

Example use this to do standardization in k-NN.

fit(X) returns the object created by StandardScaler() so you can use a series of dot operations!

- Features are standardized independently (columns of X)
- Other transformers live in sklearn.preprocessing

Preprocessing : Z-Score

```
>>> from sklearn.preprocessing import StandardScaler
>>> data = [[0, 0], [0, 0], [1, 1], [1, 1]]
>>> scaler = StandardScaler()
>>> print(scaler.fit(data))
StandardScaler()
>>> print(scaler.mean_)
[0.5 0.5]
>>> print(scaler.transform(data))
[[-1. -1.]
[ 1. 1.]
[ 1. 1.]]
>>> print(scaler.transform([[2, 2]]))
[[3. 3.]]
```

- From k-NN: We learned Standardization
- [Definition] Standardization
 - For each feature f, compute $\mu_f =$

$$\frac{1}{m}\sum_{i=1}^{m} x_{f}^{(i)}, \ \sigma_{f} = \sqrt{\frac{1}{m}\sum_{i=1}^{m} \left(x_{f}^{(i)} - \mu_{f}\right)^{2}}$$

• Then, transform the data by $\forall f \in \{1, \dots, m\}, \ x_{f}^{(i)} \leftarrow \frac{x_{f}^{(i)} - \mu_{f}}{\sigma_{f}}$

- Be sure to keep the "standardize" function and apply it to the test points.
 - Save $\{(\mu_f, \sigma_f)\}_{f=1}^d$
 - For test point x^* , apply $x_f^* \leftarrow \frac{x_f^* \mu_f}{\sigma_f}$, $\forall f$

Preprocessing : Encoding Labels

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Oftentimes, categorical labels come as strings, which aren't easily modeled (e.g., with Naïve Bayes),

```
>>> le = preprocessing.LabelEncoder()
>>> le.fit(["paris", "paris", "tokyo", "amsterdam"])
LabelEncoder()
>>> list(le.classes_)
['amsterdam', 'paris', 'tokyo']
>>> le.transform(["tokyo", "tokyo", "paris"])
array([2, 2, 1]...)
>>> list(le.inverse_transform([2, 2, 1]))
['tokyo', 'tokyo', 'paris']
```

LabelEncoder transforms these into integer values, e.g. for categorical distributions

fit() is doing the heavy work: create the mapping from string to integers

Can undo using inverse_transform so we don't have to store two copies of the data

Cross-Validation



Easily do cross validation for model selection / evaluation...

```
>>> from sklearn.datasets import make_regression
>>> from sklearn.linear_model import LinearRegression
>>> from sklearn.model_selection import cross_validate
...
>>> X, y = make_regression(n_samples=1000, random_state=0)
>>> lr = LinearRegression()
...
>>> result = cross_validate(lr, X, y) # defaults to 5-fold CV
>>> result['test_score'] # r_squared score is high because dataset is easy
array([1., 1., 1., 1., 1.])
```

- sklearn.model_selection
 - Many split functions: K-fold, leave-one-out, etc.

The cross_validate function differs from cross_val_score in two ways:

- · It allows specifying multiple metrics for evaluation.
- It returns a dict containing fit-times, score-times (and optionally training scores as well as fitted estimators) in addition to the test score.

Pipeline

>>> from sklearn.preprocessing import StandardScaler >>> from sklearn.linear_model import LogisticRegression >>> from sklearn.pipeline import make pipeline from sklearn.datasets import load_iris >>> >>> from sklearn.model selection import train test split from sklearn.metrics import accuracy_score >>> >>> # create a pipeline object >>> pipe = make pipeline(StandardScaler(), . . . LogisticRegression() >>> # load the iris dataset and split it into train and test sets >>> X, y = load iris(return X y=True) >>> X train, X test, y train, y test = train test split(X, y, random state=0) . . . >>> # fit the whole pipeline >>> pipe.fit(X train, y train) Pipeline(steps=[('standardscaler', StandardScaler()), ('logisticregression', LogisticRegression())]) >>> # we can now use it like any other estimator >>> accuracy_score(pipe.predict(X_test), y_test) 0.97...

ML workflows can be complicated. Chain tasks into a *pipeline...*

Example Standardizes data and fits logistic regression classifier

Nice train test split helper function

(default: 0.75 - 0.25 split)

- pipeline executes fit()/transform() functions in sequence!
- The final estimator only needs to implement fit.

 \uparrow calls predict() in the last object in the pipeline

Scikit-Learn

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Easily try out *all* the classifiers...



See full code.

Scikit-Learn



Naïve Bayes

Easily try out *all* the classifiers...



See full code.
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Naïve Bayes Classifier

Naïve Bayes Overview

Heads Up This section will return to some math as we go in depth. There will be lots of abstraction. However, much of it is review of MLE that you already know with a new application (Naïve Bayes Classification)

1) Ask questions if you are lost

2) Prerequisite/ details like derivative will not be included in your evaluation

- Introduction to Naïve Bayes Classifier
- Maximum Likelihood Estimation

Probabilistic Approach to ML

Training Data:

	Person	height (feet)	weight (lbs)	foot size(inches)
	male	6	180	12
	male	5.92 (5'11")	190	11
	male	5.58 (5'7")	170	12
	male	5.92 (5'11")	165	10
	female	5	100	6
	female	5.5 (5'6")	150	8
	female	5.42 (5'5")	130	7
	female	5.75 (5'9")	150	9
	1	1	1	1
abels F		eatures	5	

Task: Observe features $x_1, ..., x_D$ and predict class label $y \in \{1, ..., C\}$

Model: Assume that the feature x and its label y follows certain type of distribution \mathcal{D} with parameter θ .

$$(x,y) \sim \mathcal{D}_{\theta}$$

Training Algorithm: Estimate θ

(if D is gaussian, then θ is the mean & var)

To classify: Compute

 $\hat{y} = \arg \max_{c \in \{1, \dots, C\}} p(y = c \mid x; \hat{\theta})$

what comes after semicolon is the parameter of the distribution In this case, think of $\mathcal{D}_{\widehat{\theta}}$

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Naïve Bayes is a Specific Probabilistic Approach 116

Training Data:

Person	height (feet)	weight (lbs)	foot size(inches)
male	6	180	12
male	5.92 (5'11")	190	11
male	5.58 (5'7")	170	12
male	5.92 (5'11")	165	10
female	5	100	6
female	5.5 (5'6")	150	8
female	5.42 (5'5")	130	7
female	5.75 (5'9")	150	9
1	1	1	1
.abels	s F	eatures	•

Task: Observe features $x_1, ..., x_D$ and predict class label $y \in \{1, ..., C\}$

Naïve Bayes Model: Treat features as conditionally independent given class label,

$$p(x, y) = p(y)p(x|y) = p(y) \prod_{d=1}^{D} p(x_d | y)$$

build individual models for these **To classify a given instance** *x*: Bayes rule!

$$p(y = c \mid x) = \frac{p(y = c)p(x \mid y = c)}{p(x)}$$

P(y=c): Class prior dist. P(x|y=c): class-conditional dist.

Naïve Bayes Classifier

Features are typically not independent!

Example 1 If a recent news article contains word "Biden" it is much more likely to contain the word "Joe".

Example 2 If the flower <u>petal *width*</u> is very large then the petal *length* is also likely to be large.



Source: Matt Gormley





of endurance. One entered the record books for scaling Mount Everest. It's soon time for Joe Biden, 80 on Sunday, to decide whether he has one more mountain to climb — the one to a



Naïve Bayes: The Key Feature



$$p(x \mid y) = \prod_{d=1}^{D} p(x_d \mid y)$$

- "Naïve" as in general features are likely to be dependent.
- Every feature can have a different class-conditional distribution

Doesn't capture correlation among features. But why would it be a good idea?

- Easy computation: For C classes and D features only O(CD) parameters
- Prevents overfitting
- Simplicity

Naïve Bayes Classifier: Class prior parameters 119

For the class prior distribution, take categorical distribution. (recall: extension of Bernoulli) $y \sim \text{Categorical}(\pi), \quad \pi \in \mathbb{R}^{C}, \pi_{c} \ge 0, \sum_{c} \pi_{c} = 1$

 $\Rightarrow p(y=c) = \pi_c$

 \Rightarrow C parameters for the 'class prior distribution'

Naïve Bayes Classifier: likelihood parameters 120

For real-valued features we can use Normal distribution:

$$p(x \mid y = c) = \prod_{d=1}^{D} \mathcal{N}(x_d \mid \mu_{cd}, \sigma_{cd}^2) \qquad \text{Q: how many parameters?} \\ A: 2 CD$$

Parameters of featured for class *c*

For binary features $x_d \in \{0,1\}$ can use Bernoulli distributions:

$$p(x \mid y = c) = \prod_{d=1}^{D} \text{Bernoulli}(x_d \mid \theta_{cd}) \quad \text{Q: how many parameters?}$$

"Coin bias" for dth
feature and class *c*

- K-valued discrete features: use Categorical.
- Can mix-and-match, e.g. some discrete, some continuous features

$$p(x \mid y = c) = \prod_{d=1}^{D'} \text{Bernoulli}(x_d \mid \theta_{cd}) \prod_{d=D'+1}^{D} \mathcal{N}(x_d \mid \mu_{cd}, \sigma_{cd}^2)$$

Naïve Bayes Classifier: Example

 When class prior distribution, class-conditional distributions are all Bernoulli

Feature
Image: Binary vectors of length K
 $x \in \{0,1\}^K$
e.g.) x= (Smoke?, Military?, Religion?)Assumptiony= (resident=0, foreigner=1)Y ~ Bernoulli(ϕ)
 $X_k ~ Bernoulli(<math>\theta_{k,Y}$) $\forall k \in \{1, \dots, K\}$ Classify: A
if
Model:Model: $p_{\phi,\theta}(x,y) = p_{\phi,\theta}(x_1,\dots,x_K,y)$
 $= p_{\phi}(y) \prod_{k=1}^K p_{\theta_k}(x_k|y)$
 $= (\phi)^y (1-\phi)^{(1-y)} \prod_{k=1}^K (\theta_{k,y})^{x_k} (1-\theta_{k,y})^{(1-x_k)}$

Classify: After training (fix ϕ and $\theta_{k,y}$), if x=(1,0,1), substitute x1=1, x2=0, x3=1 and compare p(x,0) and p(x,1) if p(x,1)>p(x,0), then output (prediction) is 1.

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Fitting the model requires learning all parameters...

$$p(x \mid y = c) = p(y = c; \pi) \prod_{d=1}^{D} p(x_d \mid \theta_{cd})$$
Class Prior Parameters Likelihood Parameters
training data $\mathcal{D} = \{(x^{(i)}, y^{(i)})\}_{i=1}^{N}$ maximize the likelihood function,
 $\theta^{\text{MLE}} = \arg \max_{\pi, \theta} \log p(\mathcal{D}; \pi, \theta)$

Given

Fitting the model requires learning all parameters...

$$p(x \mid C_{\ell}) = p(C_{\ell}; \pi) \prod_{d=1}^{D} p(x_d \mid \theta_{d\ell})$$

Let's review maximum likelihood estimation...

Given training data $\mathcal{D} = \{(x_i, y_i)\}_{i=1}^N$ maximize the likelihood function,

$$\theta^{\text{MLE}} = \arg \max_{\pi, \theta} \log p(\mathcal{D}; \pi, \theta)$$

Substitute general form of Naïve Bayes distribution and simplify...

Maximum Likelihood



Maximum Likelihood Estimator (MLE) as the name suggests, maximizes the likelihood function.

$$\hat{\theta}^{\text{MLE}} = \arg \max_{\theta} \mathcal{L}_N(\theta) = \arg \max_{\theta} \prod_{i=1}^N p(x^{(i)}, y^{(i)}; \theta)$$

Question How do we find the MLE?

- 1. closed-form
- 2. iterative methods

Finding the maximum/maximizer of a function 125

Example: Suppose $f(\theta) = -a\theta^2 + b\theta + c$ with a > 0

It is a quadratic function. => finding the 'flat' point suffices

Compute the gradient and set it equal to 0

$$f'(\theta) = -2a\theta + b$$
 => $\theta = \frac{b}{2a}$
Closed form!

- Q: Does this trick work for other functions?
- \Rightarrow Yes, for <u>concave</u> functions!
- ⇒Roughly speaking, functions that curves down only, never upwards



Finding the maximum/maximizer of a function 126

What if there is no closed form solution?

Example:
$$f(\theta) = \frac{1}{2}x(ax - 2\log(x) + 2)$$

 $f'(\theta) = ax - \log(x)$

No known closed form for $ax = \log(x)$

Iterative methods:

- Gradient ascent (or descent if you are minimizing)
- Newton's method
- Etc. (beyond the scope of our class)

Iterative methods for <u>concave</u> functions => Will find the global maximum for <u>nonconcave</u>,

=> usually find a local maximum but could also get stuck at *stationary point*.



Gradient 'descent'

Fitting the model requires learning all parameters...

 $p(x \mid C_{\ell}) = p(C_{\ell}; \pi) \prod_{d=1}^{D} p(x_d \mid \theta_{d\ell})$

...OK, back to Naïve Bayes

Given training data $\mathcal{D} = \{(x_i, y_i)\}_{i=1}^N$ maximize the likelihood function,

 $\theta^{\text{MLE}} = rg\max_{\pi, \theta} \log p(\mathcal{D}; \pi, \theta)$

Substitute general form of Naïve Bayes distribution and simplify...

Fitting the model requires learning all parameters...

$$p(x \mid y = c) = p(y = c; \pi) \prod_{d=1}^{D} p(x_d \mid \theta_{cd})$$

Prior Parameters
Likelihood Parameters

Given training data $\mathcal{D} = \{(x^{(i)}, y^{(i)})\}_{i=1}^{m}$ maximize the likelihood function,

$$\theta^{\text{MLE}} = \arg \max_{\pi, \theta} \log p(\mathcal{D}; \pi, \theta)$$

$$\theta^{MLE} = \arg \max_{\pi,\theta} \log p(\mathcal{D}; \pi, \theta) \qquad (\mathcal{D} = \{(x^{(i)}, y^{(i)})\}_{i=1}^{m} \}$$

Since data are iid
$$= \arg \max_{\pi,\theta} \log \prod_{i=1}^{m} p(x^{(i)}, y^{(i)}; \pi, \theta)$$
$$= \arg \max_{\pi,\theta} \sum_{i=1}^{m} \log p(x^{(i)}, y^{(i)}; \pi, \theta)$$
$$= \arg \max_{\pi,\theta} \sum_{i=1}^{m} \log p(y^{(i)}; \pi) + \sum_{i=1}^{m} \sum_{d=1}^{D} \log p\left(x_{d}^{(i)} \middle| y^{(i)}; \theta_{y^{(i)}d}\right)$$

 θ_{cd} : parameter for feature d for class c

Find zero-gradient if concave, or gradient-based optimization otherwise

Example: Naïve Bayes with Bernoulli Features

Analogy:



Adapted from: Matt Gormley

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Example: Naïve Bayes with Bernoulli Features 131

Let each feature follow a Bernoulli distribution then the model is... $y \sim \text{Categorical}(\pi)$ $x_d \mid y = c \sim \text{Bernoulli}(\theta_{cd})$

The Naïve Bayes joint distribution is then:

$$p(\mathcal{D}; \pi, \theta) = \prod_{i=1}^{m} \left(p(y^{(i)}; \pi) \prod_{d} p\left(x_{d}^{(i)}; \theta_{y^{(i)}d}\right) \right)$$

Write down log-likelihood and optimize...

Bernoulli Naïve Bayes MLE

Let $m_c \coloneqq \sum_{i=1}^m I\{y^{(i)} = c\}$ be number of training examples in class c then,

$$\log p(\mathcal{D}; \pi, \theta) = \sum_{c=1}^{C} m_c \log \pi_c + \sum_{c=1}^{C} \sum_{i:y^{(i)}=c} \sum_{d=1}^{D} \log p\left(x_d^{(i)}; \theta_{cd}\right)$$

Log-likelihood function is concave in all parameters so...

- Take derivatives with respect to π and θ separately. 1.
- 2. Set derivatives to zero and solve

 $\hat{\pi}_c = \frac{m_c}{m}$ Fraction of training examples from class c

 $\widehat{\theta}_{cd} = \frac{m_{cd}}{m_c} \quad \begin{array}{l} \text{Number of "heads" in} \\ \text{training set from class c} \end{array}$ m

$$m_{cd} = \sum_{i=1}^{m} I\{y^{(i)} = c, x_d^{(i)} = 1\}$$

Naïve Bayes in Scikit-learn

Scikit-learn has separate classes each feature type

sklearn.naive_bayes.GaussianNB

Real-valued features

sklearn.naive_bayes.MultinomialNB

Discrete K-valued feature counts (e.g. multiple die rolls, word count for an article) sklearn.naive bayes.BernoulliNB

Binary features (e.g. coinflip)

sklearn.naive_bayes.CategoricalNB

Discrete K-valued features (e.g. single die roll)

https://scikit-learn.org/stable/modules/naive_bayes.html

For large training data that don't fit in memory use Scikit-learn's <u>out-of-core</u> <u>learning</u>

Bernoulli Naïve Bayes MLE $\hat{\theta}_{cd} = \frac{m_{cd}}{m_c}$ Number of "heads" in training set from class $\hat{\pi}_c = \frac{m_c}{m}$ **Fraction of training** examples from class c training set from class c What if there are *no* examples of class c in the training set? Model will never learn to $\hat{\pi}_c = 0$ guess class c What if all data points *i* in class c has $x_d^{(i)} = 0$ in the training set? Model will assign 0 likelihood for test $\hat{\theta}_{cd} = 0$ data with $x_d = 1$ for class c (i.e., p(x|y = c)). What does it imply on p(y = c | x)? 0!

Training data needs to see every possible outcome for each feature

Any ideas how we can fix this problem?

Fixing Bernoulli MLE

We could add a small constant to prevent zero probabilities...

$$\hat{\pi}_{c} \propto m_{c} + \alpha \qquad \qquad \hat{\theta}_{cj} \propto m_{cj} + \beta \qquad \qquad \alpha, \beta > 0$$
Pseudocounts
add- α Smoothing
Laplace smoothing

Coincides with so-called Maximum a Posteriori (MAP) estimate! (as opposed to MLE)

Bayesian approach: Place a *prior* distribution over the parameter π and $\{\theta_{cd}\}$ and then compute the *posterior* mean.

E.g., assume: $\pi \sim \text{Dirichlet}(\alpha_1, \dots, \alpha_C)$ and $y^{(1)}, \dots, y^{(n)} \sim \text{Bernoulli}(\pi)$ (Theorem) $p(\pi \mid y^{(1)}, \dots, y^{(n)}) = \text{Dirichlet}(m_1 + \alpha_1, \dots, m_C + \alpha_C)$ It follows that $\mathbf{E}[\pi \mid y^{(1)}, \dots, y^{(m)}] \propto m_c + \alpha_c$

typical choice: set $\alpha = \beta = 1$

Bernoulli Naïve Bayes in Scikit-learn

sklearn.naive_bayes.BernoulliNB class sklearn.naive_bayes.BernoulliNB(*, alpha=1.0, binarize=0.0, fit_prior=True, class_prior=None) [source] alpha : float, default=1.0 Additive (Laplace/Lidstone) smoothing parameter (0 for no smoothing). Beta prior hyperparameter set to 0 for MLE

binarize : float or None, default=0.0

Threshold for binarizing (mapping to booleans) of sample features. If None, input is presumed to already consist of binary vectors.

fit_prior : bool, default=True

Whether to learn class prior probabilities or not. If false, a uniform prior will be used.

class_prior : array-like of shape (n_classes,), default=None

Prior probabilities of the classes. If specified the priors are not adjusted according to the data.

Gaussian Naïve Bayes in Scikit-learn

 sklearn.naive_bayes.GaussianNB

 class sklearn.naive_bayes.GaussianNB(*, priors=None, var_smoothing=1e-09)
 [source]

 Parameters:
 priors : array-like of shape (n_classes,)
 Prior probabilities of the classes. If specified the priors are not adjusted according to the data.

 var_smoothing : float, default=1e-9
 Portion of the largest variance of all features that is added to variances for calculation stability.

 New in version 0.20.
 Image: State of the same kind of the same kind of the same kind of a particular class.

Bayesian prior on class-conditional variances MLE if set to 0