

### **CSC380: Principles of Data Science**

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### **Introduction to Machine Learning / Basics of Predictive Modeling and Classification Kyoungseok Jang**

### Announcement

- Delay: Due to the urgent circumstances of the TA in charge, we haven't finished the grading of the Midterm and HW4. We will have it done by next Tuesday. HW5 is out now (due : 3/24)
- Midterm Curving
	- I am thinking about  $\sqrt{100 \times (Your Score)}$  as the curved score.
		- E.g.) If your score is 50, your curved score is slightly over 70.

Because of the TA's circumstances, **One problem** is not graded yet.

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I expect around 50% after full grading...

• Self-Withdrawal deadline: 3/28

# What is machine learning?

• **Tom Mitchell** established Machine Learning Department at CMU (2006).



- A bit outdated with recent trends, but still has interesting discussion (and easy to read).
- A subfield of **Artificial Intelligence** you want to perform nontrivial, smart tasks. The difference from the traditional AI is "**how**" you build a computer program to do it.

### **Textbooks**

*We will use a more recent textbook for readings*

*Takes a probabilistic approach to machine learning*

*Consistent with the goals of data science in this class*



Murphy, K. "Machine Learning: A Probabilistic Perspective." MIT press, 2012

[\( UA Li](https://arizona-primo.hosted.exlibrisgroup.com/permalink/f/6ljalh/01UA_ALMA51543591360003843)brary )

# AI Task 1: Image classification

- Predefined categories:  $C = \{cat, dog, lion, ...\}$
- Given an image, classify it as one of the categories  $c \in C$  with the highest accuracy.
- **Use**: sorting/searching images by category, medical imaging, object identification, traffic control, categorizing types of stars/events in the Universe (images taken from large surveying telescopes)



# AI Task 2: Recommender systems

- Predict how user would rate a movie
- **Use**: For each user, pick an unwatched movie with high predicted ratings. (Youtube, Netflix, Amazon, etc.)
- **Idea**: compute user-user similarity or movie-movie similarity, then compute a weighted average.





"collaborative filtering"

# AI Task 3: Machine translation

- No need to explain how useful it is.
- **Task**: 1) Transform a sentence to the interlingual language (analysis) and 2) create a sentence with another language with the same meaning, with appropriate grammar structure (generation).





### AI Task 4: Board game

- Predict win probability of a move in a given game state (e.g., AlphaGo)
- Traditionally considered as a "very smart" task to perform.

#### Q: how will it be useful for us, though?

- **Use**: From the AI Go player, you can do practice play or even learn from it.
	- Now it's a major trend in the field of Go
- **Potential use**: Board game (e.g., Catan) design, better AI
- Deeply related to robot AI and autonomous driving
	- Predict the future of your move



# Traditional AI vs Machine Learning (ML)



- **Traditional AI**: *you* encode the knowledge (e.g., logic statements/rules), and the *machine* executes it.
	- e.g., if there is feather-like texture with two eyes and a beak, classify it as a bird.
	- Advancements in automated '**inference**' like "if a -> b and b-> c, then a-> c". => 'expert system'
- **ML**: Given a set of input and output pairs (e.g., animal picture + label), and train a **function** (a set of logical statements / a neural network) that maps the input to the output accurately.
	- As the "big data" era comes, data is abundant => turns out, better than systems based on handcoded domain knowledge!
	- "statistical" approach // data-driven approach

"Every time I fire a linguist, the performance of the speech recognizer goes up."<br>- 1988, Frederick Jelinek, a Czech-American researcher in information theory & speech recognition.

#### Traditional AI vs Machine Learning (ML) 10

- Traditional AI watchmaker
	- You encode your knowledge (springs and parts) directly
	- You understand why those parts are necessary.



• Machine Learning (ML) – one example (from https://www.youtube.com/watch?v=R9OHn5ZF4Uo)



# Overview of ML Methods

#### **Supervised Learning**

- Provide *training* data consisting of input-output pairs and learn mapping
- E.g., Spam prediction, object detection or image classification, machine translation, etc.

#### **Unsupervised learning**

- **No predefined categories**. Finds patterns in the data without the help of labels (outputs)
- E.g., clustering, dimensionality reduction, target tracking, image segmentation, etc.

### **Reinforcement learning We won't cover this**

- The environment interacts with your action, transferring you to different states.
- E.g., autonomous driving, robot AI, recommendation system

# Supervised Learning

# Basic setting: Supervised learning  $\left| \begin{array}{c} \text{example} = \text{data point} \\ \text{labeled} = \text{categorical} \end{array} \right|$

example = data point labeled = categorized

• Train data: dataset comprised of *labeled examples*: a pair of (input, label)



### Example function 1: Decision tree

```
Task: predict the 5-star rating of a movie by a user
If age >= 60 then
   if genre = western then
      return 4.3
   else if release date > 1998 then
     return 2.5
   else ...
   ...
   end if
else if age < 60 then
...
end if
                                   training: 
                                   • determine the shape of the tree
                                   • which condition to have at each node
                                   • what to output from each leaf node
```
### Example function 2: Linear



# Example function 3: Nonlinear 16

(stacked **linear** models with nonlinear **activation functions**) (**linear** in the induced feature space)

#### Neural network Support Vector Machine



# Example: Naïve Bayes Classifier

#### **Training Data:**



**Task:** Observe feature vector  $x = (x_1, ..., x_n)$ and predict class label  $y \in \{1, ..., C\}$ 

**Model:** Treat features as *conditionally independent*, given class label:

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$$
p(x, y) = p(y) \prod_{i=1}^{n} p(x_i|y)
$$

Doesn't capture correlation among features, but is easier to learn.

**Classification:** Bayesian model so classify by posterior,

$$
p(y = c | x) = \frac{p(C = k)p(x | y = c)}{p(x)}
$$

#### Supervised learning: Types of prediction problems 18

**Binary classification:** Choose between 2 classes

• Given an email, is it spam or not? (or the probability of it being a spam)

**Multi-class classification:** more than 2 categories.

• Image classification with 1000 categories. (cat, dog, airplane, car, computer, …)

**Regression:** the label is real-valued (e.g., price)

- Say I am going to visit Italy next month. Given the price trends in the past, what would be the price given (the # of days before the departure, day of week)?
- Predict the stocks/bitcoin price in the future

**Structured output prediction:** more than just a number

• Given a sentence, what is its grammatical parse tree?



# Unsupervised Learning

# Example: Clustering

### Identify groups (clusters) of similar data



datasets

Clusters are assigned arbitrary labels (e.g. 1, 2, …, K). => afterwards, you may look at the data and name each group.

Common clustering algorithms: K-means, Expectation Maximization (EM)

# Example: Principal Component Analysis (PCA) 21

Reduce dimension of high-dimensional data using linear projection



Identify directions of **maximum variation** in the data by computing *eigenvectors Easier explanation: Identify important directions*

Linear projection onto K-dimensional subspace spanned by top K eigenvalues

Can be used for visualization (project to 2D) or for compressing images.

**Source: Bishop, C. PRML**

# Example: Principal Component Analysis (PCA) 22

Reduce dimension of high-dimensional data using linear projection



**Source: Lawrence, N. (2005)**

Example for modeling / visualizing handwritten digits

Each digit is a black/white image with 28x28 pixels (784 dimensions) projected down to 2D

# Example: Nonlinear Dimensionality Reduction 23



Nonlinear reduction can (potentially) amplify clustering properties

**t-Distributed Stochastic Neighbor Embedding (t-SNE)** Models similarity between data as a t distribution and strives to find projection that preserves similarity.

# Example: Generative models

- AI image generators
- It is hard to define how 'good' the generated image is.
	- How can we explain the 'painting style' to computers? Mostly impossible...  $\rightarrow$  Unsupervised!





**We won't cover this**

### **Summary**



- **Supervised Learning** Training data consist of inputs and outputs
	- Classification, regression, translation, …
- **Unsupervised Learning** Training data only contain inputs
	- Clustering, dimensionality reduction, segmentation, …
- **Linear** models generate output as a *linear combination* of inputs,
	- E.g.  $y = w_1x_1 + w_2x_2 + \ldots + w_dx_d$
	- PCA, linear regression, etc.
- **Nonlinear** models fit an arbitrary nonlinear function to map inputsoutputs
	- Neural networks, support vector machine, nonlinear dimensionality reduction

### Training Machine Learning Models

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### **ML models distinguished by a number of factors**

- Number of parameters needed (parametric / nonparametric)
- Whether they model uncertainty (probabilistic / nonprababilistic)
- Do they model the data generation process? (generative / discriminative)





### **CSC380: Principles of Data Science**

### **Basics of Predictive Modeling and Classification 1: Decision Tree**

**Kyoungseok Jang**

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# Decision Trees

figures/examples from "A Course in Machine Learning" by Hal Daume III http://ciml.info/

### Majority Vote Classifier

The most basic classifier you can think of.

How to train:

- Given: A (train) dataset with m data points  $\left\{\left(x^{(i)},y^{(i)}\right)\right\}_{i=1}^m$  with  $\mathbf C$  classes.
- Compute the most common class  $c^*$  in the dataset.

$$
c^* = \arg \max_{c \in \{1, \dots, C\}} \sum_{i=1}^m \mathbf{I}\{y^{(i)} = c\}
$$

• Output a classifier  $f(x) = c^*$ .

Stupid enough classifier! Always try to beat this classifier.

Example:

- Data: m=10
- $x^{\left(i\right)}$ : images of cats and dogs
- $y^{(i)}$ : label (cat/dog)

Suppose that there are 6 dogs and 4 cats.

After 'training', your classifier always outputs 'dog', even without looking at the input.

Often, state-of-the-art ML algorithms perform barely better than the majority vote classifier..

 $\Rightarrow$  happens when there is no association between features and labels in the dataset

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### Train set accuracy

- Suppose the ML algorithm has trained a function  $f$  using the dataset  $D = \{ (x^{(i)}, y^{(i)}) \}$  $\sum_{i=1}^{m}$  where  $x^{(i)}$  is input and  $y^{(i)}$  is label.
- Train set accuracy:

 $i = 1$ 

$$
\widehat{acc}(f) := \frac{1}{m} \sum_{i=1}^{m} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \}
$$

It is the number of times the function got the answer right divided by m.

• Q: We have 100 data points (images) with 5 cats, 80 dogs, and 15 lions. What is the train set accuracy of the majority vote classifier?

.80

#### Decision tree (example: course recommendation) 32

- Build software: recommend a set of courses for you
	- More precisely, given a course, predict its rating



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Wouldn't it be nice to construct such a tree automatically by a computer algorithm?

Wouldn't it be nice if it accurately predicts?

You can, if you have data!



For example, this table is data D. Each row is a course you've rated.  $x^{(i)}$  is a sequence of 5 yes/no (d=5) for i-th course.  $y^{(i)}$  is the sign of the rating for i-th course.

Define the data  $D = \left\{ \left( x^{(i)}, y^{(i)} \right) \right\}_{i=1}^m$  $\overline{m}$  $\in \{y, n\}^d$  $\in \{+, -\}$ 

Each dimension of  $x^{(i)}$  is called a **feature**.  $x^{(i)}$  is called a **feature vector**.

### How to Train a Tree

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- Main principle: Find a tree that has a high train set accuracy  $\widehat{acc}(f) = \frac{1}{m} \sum_{i=1}^{m} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \}$
- This is essentially the main principle governing pretty much all the machine learning algorithms!
	- "Empirical risk minimization" principle (empirical risk  $:= 1 - \text{train}$  accuracy)



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### How to construct a tree




Suppose placing the node SameLecturer at the root.



What is the train set accuracy now?

$$
\frac{10}{20} \cdot \frac{10}{10} + \frac{10}{20} \cdot \frac{8}{10} = \frac{18}{20} = 0.9
$$
 even better!

What would you do to build a depth-1 tree?

try out each feature and choose the one that leads to the largest accuracy!

What about depth 2?



Major (-) Major (+) **SameLecturer**  $10 \times 10^{60\%}$  N N Y Which nodes to put at each leaf node? Focus on (2). Try placing HasTakenPrereqs  $(1)$  (2)

 $\frac{40}{ }$ 



Move onto expanding nodes at depth 2!



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Overall idea:

- 1. Set the root node as a leaf node.
- 2. Grab a leaf node for which its 'local' train accuracy is not 1.
- 3. Find a feature that maximizes the 'local' train accuracy and replace the leaf node with a node with that feature; add leaf nodes and set their predictions by majority vote.
- 4. Repeat 2-3.



```
f \leftarrow the feature with maximal score(f)
13:
```

```
NO \leftarrow the subset of data on which f = no14:
```

```
YES \leftarrow the subset of data on which f = yes15:
```

```
left \leftarrow DECISIONTREETRAIN(NO, remaining features \setminus \{f\})
16:
```

```
right \leftarrow DECISIONTREETRAIN(YES, remaining features \setminus \{f\})
17:
```

```
return NODE(f, left, right)
18:
```
19: end if

Algorithm 2 DECISIONTREETEST(tree, test point) <sup>1:</sup> if *tree* is of the form LEAF(guess) then return guess  $2:$ <sup>3:</sup> else if *tree* is of the form NODE(f, left, right) then if  $f = no$  in test point then  $4$ :

- return DECISIONTREETEST(left, test point)  $5:$
- else 6:
- return DECISIONTREETEST(right, test point)  $7:$
- end if  $8:$
- $G$ : end if

#### Example: spam filtering I

- $\blacktriangleright$  Spam dataset
- $\triangleright$  4601 email messages, about 39% are spam
- Classify message by spam and not-spam
- $\blacktriangleright$  57 features
	- ▶ 48 are of the form "percentage of email words that is (WORD)"
	- ▶ 6 are of the form "percentage of email characters is (CHAR)"
	- > 3 other features (e.g., "longest sequence of all-caps")
- Final tree after pruning has 17 leaves, 9.3% test error rate



# Background: Train Error vs Test Error

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 $Error := 1 - accuracy.$ 

Suppose we have trained a function  $\hat{f}$  on  $D = \{ (x^{(i)}, y^{(i)}) \}_{i=1}^m$  using a supervised learning algorithm.

• Train error: Evaluate on D.

$$
\widehat{err}_D(f) := \frac{1}{|D|} \sum_{(x,y)\in D} \mathbf{I}\{f(x) \neq y\}
$$

- Test error: Evaluate on  $D' = \{(x^{(i)}, y^{(i)})\}_{i=1}^m$  $m^{\prime}$ not used for training.
	- It can be possible that our function just 'memorized' the training data and doesn't do well in real life. (overfitting)

Q: Choose one:

(1) train error  $\ge$  test error (2) train error  $\approx$  test error (3) train error  $\le$  test error

# Background: Workflow of Training a Classifier



Standard practice:

- Given a data set D, split it into train set  $D_{train}$  and  $D_{test}$ 
	- large data: 90-10 ratio
	- medium data: 80-20 ratio
	- small data: 70-30 ratio

(these are guidelines only)

• Train on  $D_{train}$  and evaluate error rate on  $D_{test}$ . You trust that  $D_{test}$  will be the performance when you deploy the trained classifier.

Discussion: What would be reasonable logics behind such a trust?





# **CSC380: Principles of Data Science**

#### **Basics of Predictive Modeling and Classification 2 Decision Trees / k-Nearest Neighborhood Kyoungseok Jang**

### Announcements: Midterm

- Final curving: you will recover 66% of the score you lost.
	- $\cdot$  E.g.) If your original score was 40, your curved score will be  $40 +$  $100 - 40 \times \frac{2}{3}$ G  $= 80$
	- A bit more beneficial for the students who didn't have basic knowledge in probability and statistics.
	- New average: 83.3
- Final exam: I will spend a lecture for the final review, and I will try to 'describe' the problems more explicitly.
	- I will reuse several midterm problems with a bit of variation.

#### Announcement: Midterm

- Regrade request
	- Problem 7(4): We decided to give everyone the score. Please check your answer, and if your answer was 'False', please send us the regrade request.
	- For the student who used the back side of the paper for your answer, please let us know.

#### Announcement: Prerequisite

- Some students asked me about prerequisites.
	- Especially about the dimensionality reduction part
	- We will not evaluate you based on those prerequisites
		- We will not ask you like, how to calculate the eigenvectors or eigenvalues on your exam, or in your final project.
		- We will teach you the basic knowledge to understand. (E.g. inner product)
		- We will introduce you to some scipy functions for eigenvector computations.
		- (I am not sure whether we can cover the dimensionality reduction part)



#### Announcement: Homeworks

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- There was a gap between our scheduled progress and our current progress
	- For example, we should have finished the 'sampling bias' part before the midterm.
	- Therefore, now HW5 was posted too early.
		- We will learn k-Nearest Neighborhood today and Naïve-Bayes Classifier on Thursday. (both of them were included in HW5…)
- Therefore, we will extend the due date for HW5 to Mar. 31<sup>st</sup>.

### Announcement: TA



- Due to his personal circumstances, TA Saiful will no longer be in charge of this class.
- Temporarily, we will not be able to provide the following services.
	- His office hour: Wed
	- His piazza hour: Wed/ Thu/ Fri

# **Outline**

- Decision Tree
	- Review
	- Variations Different criterions
	- Different types of features / labels
	- Regression
	- Pruning
- K-Nearest Neighborhood
	- Main concepts
	- Feature scaling
	- Variations / Issues

# Review: Decision Tree method



# Review: Decision tree - How to construct a tree







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According to the algorithm, we need to calculate score[f], which means the 'local' train set accuracy for each feature f.

Suppose that now our f is 'Prereqs'

Main trick for calculating score[f]:

$$
\widehat{acc}(f) = \frac{1}{m} \sum_{i=1}^{m} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \}
$$

$$
= \frac{1}{m} \left( \sum_{i \in YES} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \} + \sum_{i \in NO} \mathbf{I} \{ f(x^{(i)}) = y^{(i)} \} \right)
$$

#### Review: Decision tree - How to construct a tree





Q: How many training data points fall here? 10

Q: How many training data points arrive at these two leaves? How 6  $(0+, 6-)$  4  $(2+, 2-)$  many for each label?

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Q: what prediction should we use for each leaf? A: Majority vote for each leaf

Q: How many samples will your current function outputs the 'correct' rating (sign) for each leaf? 6 for left

Hint: Majority, since it is based on the majority vote 2 for right

Q: What is the train set accuracy, conditioning on SameLecturer=Y?

 $\frac{1}{10}(6+2) = \frac{8}{10}$  or ( 6 10 6  $\frac{6}{6}$  + 4 10 2 4  $) = \frac{8}{16}$ or  $\left(\frac{1}{10}\frac{1}{6} + \frac{1}{10}\frac{1}{4}\right) = \frac{1}{10}$ 

Sum of (fraction of sub group \* fraction of correct answer in sub group)

# **Variations**

- Recall the previous 'score[f]'
- $\overline{6}$ NO  $\frac{6}{6} + \frac{4}{10}$ Q  $\overline{4}$
- Sum of (fraction of subgroup \* fraction of correct answer in subgroup)
- What if we change it to Sum of (fraction of a subgroup  $*$  some function on that subgroup)

#### **Variations**





Check: When u is the classification error,  $q \cdot (-u(YES)) + (1 - q) \cdot (-u(NO)) = (score we \text{ } knew) - 1$ 

# Decision tree – different types of features

- Binary
- Categorical: values in  $\{1, ..., C\}$  e.g., occupation, blood type
	- Option 1: Instead of 2 children, have C children.
	- Option 2: Derive C features of the form "feature=c?" for every  $c \in \mathcal{C}$ .

↑ binary features!

Q: How about features of the form "feature  $C''$  for every  $C' \subset C$ ?

computational complexity ↑ Because there are  $2^c$  subsets!

- Real value e.g., weight, age
	- Sort the values.
	- Find the **breakpoints**: For every two adjacent points with opposite labels, compute the midpoint.
	- Derive features like "weight ≤ breakpoint"



# Types of labels



- Binary
- Multiclass: What changes do we need to make?
	- Almost none! Just extend the computation of accuracy to multiclass.

### If the number of classes is  $>2$

#### Notions of uncertainty: general case

Suppose in  $S \subseteq \mathcal{X} \times \mathcal{Y}$ , a  $p_k$  fraction are labeled as k (for each  $k \in \mathcal{Y}$ ).

**O** Classification error:

$$
\mathsf{u}(S):=1-\max_{k\in\mathcal{Y}}\rho_k
$$

2 Gini index:

$$
\displaystyle u(S):=1-\sum_{k\in\mathcal{Y}}\rho_k^2
$$

**3** Entropy:

$$
u(S) := \sum_{k \in \mathcal{Y}} p_k \log \frac{1}{p_k}
$$

Each is *maximized* when  $p_k = 1/|\mathcal{Y}|$  for all  $k \in \mathcal{Y}$ (i.e., equal numbers of each label in  $S$ ) Each is *minimized* when  $p_k = 1$  for a single label  $k \in \mathcal{Y}$ (so  $S$  is pure in label)

### Regression: when the labels are real numbers

- Classification vs Regression
	- Both supervised learning
	- Regression has real-valued labels.
- Examples: Price prediction. Property value prediction.
- Standard measure of performance: mean squared error: $\frac{1}{m}\sum_{i=1}^{m}(f(x^{(i)})-y^{(i)})^2$

Q: why are we using squared error rather than absolute error? my opinion: convenience & tradition

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- What changes needed for decision tree?
	- How to make predictions at the leaf node?

Average labels of the data at the leaf; denote by  $\bar{v}_{YFS}$  and  $\bar{v}_{NO}$ .

• How to adjust score[f]?

Use negative squared error 1  $\frac{1}{data} \cdot \left( - \sum_{i} (y_i - \bar{y}_{\text{YES}})^2 - \sum_{i} (y_i - \bar{y}_{\text{NO}})^2 \right)$ 

$$
i \in \text{YES}
$$
\n(notations from the decision tree pseudocode)

# "Spurious" patterns can be learned 67



by the way, note axisparallel decision boundaries

# Unlearn spurious patterns by pruning

Split the data into **train set** and **validation set**

- Build a decision tree based on the **train set**; compute the **validation set** error
- While true
	- For each non-leaf node, pretend that it is a leaf node and then compute the validation set error (but do not make it a leaf node yet)
	- If none reduces the validation set error
		- Break
	- Else
		- **Prune** the one that reduces the validation set error the most





original validation set error: 35%

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# k-Nearest Neighbors (k-NN)

#### -nearest neighbor: main concept

- Train set:  $S = \{ (x^{(1)}, y^{(1)}), ..., (x^{(m)}, y^{(m)}) \}$
- $\cdot$  **Idea**: given a new, unseen data point  $x$ , its label should resemble the labels of **nearby points**
- What function?
	- Input:  $x \in \mathbb{R}^d$
	- From S, find the k nearest points to x from S; call it  $N(x)$

E.g., Euclidean distance

- Output: the majority vote of  $\{y_i : i \in N(x)\}\$ 
	- For regression, take the average label.

# k-NN example



#### **Basics**

How to extract features as **real values**?

- Binary features: Take 0/1
- Categorical {1,...,C} (e.g., movie genres)
	- Binary vector of length C. Set c-th coordinate 1 and 0 otherwise. one-hot encoding

Q: Why don't we just take 1,…,C as a real-valued feature?

#### **Distance:**

- (popular) Euclidean distance:  $d(x, x') = \sqrt{\sum_{i=1}^{d} (x_i x'_i)^2}$
- Manhattan distance :  $d(x, x') = \sum_{i=1}^{d} |x_i x'_i|$

Q: If we shift a feature, would the distance change? no

Q: What about scaling a feature?

yes

#### Make sure features are scaled fairly

- Features having different scale can be problematic. (e.g., weights in lbs vs shoe size)
- [Definition] **Standardization**
	- For each feature f, compute  $\mu_f = \frac{1}{m} \sum_{i=1}^m x_f^{(i)}$ ,  $\sigma_f = \sqrt{\frac{1}{m} \sum_{i=1}^m (x_f^{(i)} \mu_f)^2}$
	- Then, transform the data by  $\forall f \in \{1, ..., d\}, \forall i \in \{1, ..., m\}, \; x_f^{(i)} \leftarrow \frac{x_f^{(i)} \mu_f}{\sigma_f}$  $\sigma_f$

after transformation, each feature has mean 0 and variance 1

- Be sure to keep the "standardize" function and apply it to the test points.
	- Save  $\{(\mu_f, \sigma_f)\}_{f=1}^d$

• For test point 
$$
x^*
$$
, apply  $x_f^* \leftarrow \frac{x_f^* - \mu_f}{\sigma_f}$ ,  $\forall f$ 

# k-NN Summary

- Given: labeled data D
- Training
	- Compute and save  $\{(\mu_f, \sigma_f)\}_{f=1}^d$
	- Compute and save standardization of D
- Test
	- Given  $x^*$ , apply standardization  $x_f^* \leftarrow \frac{x_f^* \mu_f}{\sigma_f}$  $\sigma_f$ ,  $\forall f$
	- Compute k nearest neighbors  $N(x^*)$
	- Predict by majority vote label in  $N(x^*)$  (average label for regression tasks)



# **Variations**



Recall the majority vote rule:  $\hat{y} = \arg \max$  $\max_{y \in \{1, ..., C\}} \sum_{i \in \mathcal{N}(x)} 1\{y_i = y\}$ 

Q: Blue dot is the test point. If k=3, which label would it predict?

Q: Which label do you think we should predict?

 $\pm$  $\bm{\theta}$ 



 $\circ$ 

Q: What would be the downside of using weighted version?

tuning  $\beta$  is cumbersome!

#### **Confidence**



#### **Confidence**

- $P(Y = y | X = x) \propto \sum_{i \in \mathcal{N}(x)} 1\{y^{(i)} = y\}$
- $P(Y = y | X = x) \propto \sum_{i \in \mathcal{N}(x)} w_i 1\{y^{(i)} = y\}$  // weighted version

Same thing applies to decision tree – ( number of majority points in that leaf node / number of points in that leaf node)
# Confidence 77



### Issues 1: irrelevant features



Q: how did we deal with irrelevant features in decision trees?

not all features are used because

(i) we stop adding features when they are unnecessary (e.g. having zero local accuracies, subset is already pure) (ii) pruning

#### Issues 2: test time complexity

- How a k-NN function work:
	- Compute distance to  *points*
	- Sort distances
	- Pick  $k$  smallest.
	- Overall  $O(m(d + \log m))$
- Issue: test time complexity scales linearly with  $m!!$
- Solutions
	- k-d tree: Exact search
		- Best case:  $O(log(m))$  Worst case:  $O(m)$
	- Locality-sensitive hashing: approximate search,  $O(m^{\rho})$  with  $\rho \in (0,1)$

 $O(dm)$  $O(m \log m)$  $O(k)$ 

for large  $d$  very likely to hit the worst case

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### Issue 3: choosing k

- Q: If we set  $k = m$ , then which classification rule does it look like?
- Q: If we set  $k = 1$ , what would be the train set error (assume there is no repeated train data point)?





# Next time

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- Model selection
	- How to choose k?
	- Overfitting
- Naïve Bayes Classifier



# Thank you!





# **CSC380: Principles of Data Science**

#### **Basics of Predictive Modeling and Classification 3 : Model Selection / Naïve Bayes Classifier Kyoungseok Jang**

### Announcement: Midterm

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- Regrade request
	- Question 7(4): We decided to give everyone the score. Please check your answer, and if your answer is 'False', please send us the regrade request.
	- For the student who used the back side of the paper for your answer, please let us know.

### Announcement: TA

- 87
- Due to his personal circumstances, TA Saiful will no longer be in charge of this class.
- Temporarily, we will not be able to provide the following services.
	- His office hour: Wed
	- His piazza hour: Wed/ Thu/ Fri

### Announcement: Recording

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- There was a problem with Lecture 17 (Mar. 21) recording.
	- The slides were missing in the video.
- I will re-record that lecture this weekend.

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# Overfitting and Model Evaluation

#### Challenges in ML



Train set error is an important score to measure the performance of your function,

But it's not enough.

**Extreme example:** Let's memorize the data. To predict an unseen data, just guess a random label.

This function will not work well on real life – called *overfitting*

**Solution:** Fit our model based on the train set but shouldn't "over-do" it. This is called **regularization**.



**green**: almost memorization **black**: true decision boundary

# Overfitting vs Underfitting



High training error High test error

Low training error Low test error



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Low training error High test error

**Source: ibm.com**

### Model Selection / Assessment



Partition your data into Train-Validation-Test sets



- Ideally, Test set is kept in a "vault" and **only peek at it once model is selected**
- Small dataset: 50% Training, 25% Validation, 25% Test (very loose rule set by statisticians)
- For large data (say a few thousands), 80-10-10 is usually fine.

# Tuning hyperparameters (e.g.,  $k$  in  $k$ -NN)

#### **Validation set method:**

- For each hyperparameter  $h \in H$ 
	- Train  $\hat{f}$  on train set with  $h$
	- Compute the error rate of  $\hat{f}$  on validation set
- Choose the best performing hyperparameter  $h^*$

**hyperparameter:** parameters of the model that are not trained automatically by ML algorithms. (e.g., k in k-NN)

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**parameters**: those that are trained automatically (e.g., tree structures in decision tree)

- Use  $h^*$  to retrain the final model  $\hat{f}^*$  with both train and validation set.
- Finally, evaluate  $\hat{f}^*$  on test set to estimate its future performance.

#### **Pro tip**

• Do not use arithmetic grids; use geometric grids.

Don't  $k = 1, 3, 5, 7, 9, ...$  $k = 1, 2, 4, 8, 16, \ldots$ Do

**Downside**: How much do we trust the validation set?

### Tuning hyperparameters

#### **K-fold cross validation**

- Randomly partition train set S into K disjoint sets; call them fold<sub>1</sub>, ..., fold<sub>K</sub>
- For each hyperparameter  $h \in \{1, ..., H\}$ 
	- For each  $k \in \{1, ..., K\}$ 
		- train  $\hat{f}_k^h$  with  $S \setminus \mathrm{fold_k}$
		- measure error rate  $e_{h,k}$  of  $\hat{f}_k^h$  on  $\mathrm{fold}_k$
	- Compute the average error of the above:  $\widehat{err}^h = \frac{1}{K} \sum_{k=1}^K e_{h,k}$
- Choose  $\hat{h}$  = arg min  $\boldsymbol{h}$  $\widehat{err}^h$
- Train $\widehat{f}^*$ using *S* (all the training points) with hyperparameter  $\widehat{h}$
- Finally, evaluate  $\hat{f}^*$  on test set to estimate its future performance.

**Leave one-out** =  $m$ -fold cross validation ( $m$ : train set size)  $\Rightarrow$  When (1) the dataset is small (2) ML algorithm's retraining time complexity is low (e.g., kNN)

K=10 is standard, but K=5 is okay, too

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### Cross Validation using numpy.random.permutation 95



If the data is  $X$  (n by d array; n data points) and Y (length-n array)

- train set: X[folds\_except[0],:], Y[folds\_except[0]]
- validation set: X[folds[0],:], Y[folds[0]]

# **Stratification**

- Issue: Say we have few positive labels (=imbalanced class) The error rates in CV can be unstable.
- Goal: ensure each fold receives the same fraction of pos/neg labels.
- E.g., |S|=100. 20 positive/80 negative. K=10
	- Pool positive data points, randomly shuffle them; place 2 data points for each fold.
	- Perform the same with negative data points.

# Evaluating Classifiers







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How many selected items are relevant?



#### Evaluating Classifiers

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Tuning with precision vs. recall can be tricky, so we use F1 score,

$$
F_1 = \frac{2}{\mathrm{recall}^{-1}+\mathrm{precision}^{-1}} = 2\cdot\frac{\mathrm{precision}\cdot\mathrm{recall}}{\mathrm{precision}+\mathrm{recall}} = \frac{\mathrm{tp}}{\mathrm{tp}+\frac{1}{2}(\mathrm{fp}+\mathrm{fn})}
$$

- This is the *harmonic mean* of precision and recall
	- min(x,y) <= harmonic\_mean(x,y) <= geometric\_mean(x,y) <= arithmetic\_mean(x,y) <= max(x,y)  $\sqrt{xy}$ 1 2  $x + y$ 1  $\frac{1}{2}(\frac{1}{x})$  $\frac{1}{x} + \frac{1}{y}$
- Can be very sensitive to *class imbalance* (num. positives vs negative)
- Gives equal importance to precision and recall F1 may not be best when you care about one more than the other (e.g., in medical tests we care about recall)

### Confusion Matrix

Suppose our classifier distinguishes between cats and non-cats.

We can make the following table called **confusion matrix**:



It tells us if classifier is biased towards certain mistakes (False Positives, False Neg.)

Good for investigating opportunities to improve the classifier.

### **Confusion Matrix**



Don't just stare at the overall error rate! Let's investigate what errors it is making.

# Scikit-Learn

Python library for machine learning. Install using Anaconda:



\$ conda install -c conda-forge scikit-learn

Or using PyPi:

\$ pip install -U scikit-learn

# Evaluation in Scikit-Learn

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Evaluation functions live in metrics



### Scikit-Learn

Models can be fit using the  $fit()$  function. E.g., Random Forest Classifier,



>>> from sklearn.ensemble import RandomForestClassifier >>> clf = RandomForestClassifier(random state=0) >>>  $X = [[1, 2, 3], # 2 samples, 3 features]$  $[11, 12, 13]]$  $\mathbf{1}$  $\rightarrow$   $\rightarrow$   $\rightarrow$   $y = [0, 1]$  # classes of each sample  $\gg$  clf.fit(X, y) RandomForestClassifier(random state=0)

fit() Generally accepts 2 inputs

- Sample matrix X—typically 2d array (n\_samples, n\_features)
- Target values Y—real numbers for regression, integer for classification

#### k-Nearest Neighbors

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#### Train / evaluate the KNN classifier for each value K,



#### Print error:

in practice: use geometric grid like 1,2,4,8,…

```
plt.figure(figsize=(12, 6))
plt.plot(range(1, 40), error, color='red', linestyle='dashed', marker='o',
         markerfacecolor='blue', markersize=10)
plt.title('Error Rate K Value')
plt.xlabel('K Value')
plt.ylabel('Mean Error')
```
#### Scikit-Learn



#### Can fit Neural Networks as well, for example a *multilayer perceptron* (MLP) for classification,

```
>>> from sklearn.neural_network import MLPClassifier
>>> X = [[0., 0.], [1., 1.]]\Rightarrow \Rightarrow y = [0, 1]>>> clf = MLPClassifier(solver='lbfgs', alpha=1e-5,
                          hidden layer sizes=(5, 2), random state=1)\cdots\ddotsc\gg clf.fit(X, y)
MLPClassifier(alpha=1e-05, hidden_layer_sizes=(5, 2), random_state=1,
               solver='lbfgs')
```
#### Now do some prediction on new data…

```
>>> clf.predict([[2., 2.], [-1., -2.]])
array([1, 0])
```


Neural nets for regression too: sklearn.neural\_network.MLPRegressor

#### Preprocessing : Z-Score



Typical ML workflow starts with *pre-processing* or *transforming* data into some useful form, which Scikit-Learn calls *transformers*:

```
>>> from sklearn.preprocessing import StandardScaler
>>> X = [0, 15],
         [1, -10]\ldots>>> # scale data according to computed scaling values
>>> StandardScaler().fit(X).transform(X)
array([[ -1, 1, 1, ][1., -1.1]
```
**Example** use this to do standardization in k-NN.

fit(X) returns the object created by StandardScaler() so you can use a series of dot operations!

- Features are standardized independently (columns of X)
- Other transformers live in sklearn.preprocessing

### Preprocessing : Z-Score

```
>>> from sklearn.preprocessing import StandardScaler
>>> data = [(0, 0], [0, 0], [1, 1], [1, 1]]\gg scaler = StandardScaler()
>>> print(scaler.fit(data))
StandardScaler()
>>> print(scaler.mean)
[0.5 0.5]>>> print(scaler.transform(data))
[-1, -1, ][-1, -1, ][1, 1, 1][1, 1, 1]>>> print(scaler.transform([[2, 2]]))
[3.3.]
```
- From k-NN: We learned Standardization
- [Definition] **Standardization**
	- For each feature f, compute  $\mu_f =$

$$
\frac{1}{m}\sum_{i=1}^{m} x_f^{(i)}, \ \sigma_f = \sqrt{\frac{1}{m}\sum_{i=1}^{m} \left(x_f^{(i)} - \mu_f\right)^2}
$$
\n• Then, transform the data by  $\forall f \in$   
\n $\{1, ..., d\}, \forall i \in \{1, ..., m\}, \ x_f^{(i)} \leftarrow \frac{x_f^{(i)} - \mu_f}{\sigma_f}$ 

- Be sure to keep the "standardize" function and apply it to the test points.
	- Save  $\{(\mu_f, \sigma_f)\}_{f=1}^d$
	- For test point  $x^*$ , apply  $x_f^* \leftarrow \frac{x_f^* \mu_f}{\sigma_f}$  $\sigma_f$ , ∀

#### Preprocessing : Encoding Labels

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Oftentimes, categorical labels come as strings, which aren't easily modeled (e.g., with Naïve Bayes),

```
\gg le = preprocessing. LabelEncoder()
>>> le.fit(["paris", "paris", "tokyo", "amsterdam"])
LabelEncoder()
>>> list(le.classes)
['amsterdam', 'paris', 'tokyo']
>>> le.transform(["tokyo", "tokyo", "paris"])
array([2, 2, 1]...)>>> list(le.inverse transform([2, 2, 1]))
['tokyo', 'tokyo', 'paris']
```
LabelEncoder transforms these into integer values, e.g. for categorical distributions

fit() is doing the heavy work: create the mapping from string to integers

Can *undo* using inverse transform so we don't have to store two copies of the data

### Cross-Validation



#### Easily do cross validation for model selection / evaluation…

```
>>> from sklearn.datasets import make regression
>>> from sklearn.linear model import LinearRegression
>>> from sklearn.model selection import cross validate
\rightarrow X, y = make regression(n samples=1000, random state=0)
>>> result = cross validate(lr, X, y) # defaults to 5-fold CV
>>> result['test score'] # r squared score is high because dataset is easy
array([1., 1., 1., 1., 1., 1.])
```
- sklearn.model\_selection
	- Many split functions: K-fold, leave-one-out, etc.

The cross validate function differs from cross val score in two ways:

- It allows specifying multiple metrics for evaluation.
- It returns a dict containing fit-times, score-times (and optionally training scores as well as fitted estimators) in addition to the test score.

#### Pipeline

>>> from sklearn.preprocessing import StandardScaler >>> from sklearn.linear\_model import LogisticRegression >>> from sklearn.pipeline import make pipeline complicated. Chain tasks from sklearn.datasets import load iris  $\rightarrow$ into a *pipeline…* >>> from sklearn.model\_selection import train test split from sklearn.metrics import accuracy score  $\rightarrow$  $\cdots$ >>> # create a pipeline object  $\gg$   $\gg$   $\gamma$  pipe = make pipeline( StandardScaler(),  $\sim$   $\sim$   $\sim$ LogisticRegression()  $\sim$   $\sim$   $\sim$  $\cdots$  $\sim$   $\sim$   $\sim$ >>> # load the iris dataset and split it into train and test sets  $\rightarrow$  X,  $y =$  load iris(return X y=True) >>> X train, X test, y train, y test = train test split(X, y, random state=0)  $\sim$   $\sim$   $\sim$ >>> # fit the whole pipeline >>> pipe.fit(X train, y train) Pipeline(steps=[('standardscaler', StandardScaler()), ('logisticregression', LogisticRegression())])  $\gg$  # we can now use it like any other estimator >>> accuracy\_score(pipe.predict(X\_test), y\_test)  $0.97...$ 

ML workflows can be 110

**Example** Standardizes data and fits logistic regression classifier

#### Nice train test split helper function

(default: 0.75 - 0.25 split)

- pipeline executes fit()/transform() functions in sequence!
- The final estimator only needs to implement fit.

↑ calls predict() in the last object in the pipeline

# Scikit-Learn

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#### Easily try out *all* the classifiers…



[See full c](https://scikit-learn.org/stable/auto_examples/classification/plot_classifier_comparison.html)ode.

# Scikit-Learn

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**Naïve Bayes**

#### Easily try out *all* the classifiers…



[See full c](https://scikit-learn.org/stable/auto_examples/classification/plot_classifier_comparison.html)ode.
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# Naïve Bayes Classifier

## Naïve Bayes Overview

**Heads Up** This section will return to some math as we go in depth. There will be lots of abstraction. However, much of it is review of MLE that you already know with a new application (Naïve Bayes Classification)

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## **1) Ask questions if you are lost**

### **2) Prerequisite/ details like derivative will not be included in your evaluation**

- Introduction to Naïve Bayes Classifier
- Maximum Likelihood Estimation

## Probabilistic Approach to ML

### **Training Data:**



**Task:** Observe features  $x_1, ..., x_D$  and predict class label  $y \in \{1, ..., C\}$ 

**Model:** Assume that the feature  $x$  and its label  $y$  follows certain type of distribution  $D$  with parameter  $\theta$ .

$$
(x, y) \stackrel{\text{i.i.d.}}{\sim} \mathcal{D}_{\theta}
$$

**Training Algorithm:** Estimate  $\theta$ 

(if D is gaussian, then  $\theta$  is the mean & var)

**To classify**: Compute

 $\hat{y} = \arg$  max  $c \in \{1, ..., C\}$  $p(y = c \mid x; \hat{\theta})$ 

what comes after semicolon is the parameter of the distribution In this case, think of  $\mathcal{D}_{\widehat{\theta}}$ 

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## Naïve Bayes is a Specific Probabilistic Approach 116

### **Training Data:**



**Task:** Observe features  $x_1, ..., x_D$  and predict class label  $y \in \{1, ..., C\}$ 

**Naïve Bayes Model:** Treat features as *conditionally independent* given class label,

$$
p(x, y) = p(y)p(x|y) = p(y)\prod_{d=1}^{D} p(x_d | y)
$$

**To classify a given instance x: Bayes rule!** build individual models for these

$$
p(y = c \mid x) = \frac{p(y = c)p(x \mid y = c)}{p(x)}
$$

P(y=c): Class prior dist. P(x|y=c): class-conditional dist.

## Naïve Bayes Classifier

### **Features are typically not independent!**

**Example 1** If a recent news article contains word "Biden" it is much more likely to contain the word "Joe".

**Example 2** If the flower petal *width* is very large then the petal *length* is also likely to be large.



S[ource: Matt Go](https://www.cs.cmu.edu/~mgormley/courses/10601-s17/slides/lecture5-nb.pdf)rmley



**AP** 

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of endurance. One entered the record books for scaling Mount Everest. It's soon time for Joe Biden, 80 on Sunday, to decide whether he has one more mountain to climb - the one to a

(ASHINGTON (AP) - People in their 80s lead cour

ond term as president

## Naïve Bayes: The Key Feature

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**Simplifying Assumption: "***Class conditional"* distribution assumes features are conditionally independent given class

$$
p(x \mid y) = \prod_{d=1}^{D} p(x_d \mid y)
$$

- "Naïve" as in general features are likely to be dependent.
- Every feature can have a different class-conditional distribution

Doesn't capture correlation among features. But why would it be a good idea?

- Easy computation: For C classes and D features only  $O(CD)$  parameters
- Prevents overfitting
- Simplicity

### Naïve Bayes Classifier: Class prior parameters 119

For the class prior distribution, take categorical distribution. y~Categorical $(\pi)$ ,  $\pi \in \mathbb{R}^{\mathcal{C}}, \pi_{\mathcal{C}} \geq 0, \sum_{\mathcal{C}}$  $\overline{c}$  $\pi_c = 1$ (recall: extension of Bernoulli)

 $\Rightarrow p(y = c) = \pi_c$ 

 $\Rightarrow$  C parameters for the 'class prior distribution'

### Naïve Bayes Classifier: likelihood parameters 120

For real-valued features we can use Normal distribution:

$$
p(x \mid y = c) = \prod_{d=1}^{D} \mathcal{N}(x_d \mid \mu_{cd}, \sigma_{cd}^2)
$$
 Q: how many parameters?

Parameters of featured for class *c*

For binary features  $x_d \in \{0,1\}$  can use Bernoulli distributions:

$$
p(x \mid y = c) = \prod_{d=1}^{D} \text{Bernoulli}(x_d \mid \theta_{cd})
$$
 Q: how many parameters?

- K-valued discrete features: use Categorical.
- Can mix-and-match, e.g. some discrete, some continuous features

$$
p(x \mid y = c) = \prod_{d=1}^{D'} \text{Bernoulli}(x_d \mid \theta_{cd}) \prod_{d=D'+1}^{D} \mathcal{N}(x_d \mid \mu_{cd}, \sigma_{cd}^2)
$$

## Naïve Bayes Classifier: Example

• When class prior distribution, class-conditional distributions are all Bernoulli

Feature Binary vectors of length K  $\mathbf{x} \in \{0,1\}^K$ e.g.) x= (Smoke?, Military?, Religion?) y= (resident=0, foreigner=1) **Assumption**  $Y \sim$  Bernoulli $(\phi)$  $X_k \sim \text{Bernoulli}(\theta_{k,Y}) \ \forall k \in \{1,\ldots,K\}$ **Model:**  $p_{\phi,\theta}(\boldsymbol{x},y) = p_{\phi,\theta}(x_1,\ldots,x_K,y)$  $p = p_{\phi}(y) \prod_{k=1}^{K} p_{\theta_k}(x_k|y)$  $\mathcal{L} = (\phi)^y (1-\phi)^{(1-y)} \prod_{k}^{K} (\theta_{k,y})^{x_k} (1-\theta_{k,y})^{(1-x_k)}$ 

Classify: After training (fix  $\phi$  and  $\theta_{k,y}$ ), if  $x=(1,0,1)$ , substitute x1=1, x2=0, x3=1 and compare  $p(x,0)$  and  $p(x,1)$ if  $p(x,1)$ > $p(x,0)$ , then output (prediction) is 1.

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## Naïve Bayes Model : Maximum Likelihood

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Fitting the model requires learning all parameters…

$$
p(x | y = c) = p(y = c; \pi) \prod_{d=1}^{D} p(x_d | \theta_{cd})
$$
  
Class Prior Parameters  
Given training data  $\mathcal{D} = \{ (x^{(i)}, y^{(i)}) \}_{i=1}^{N}$  maximize the likelihood Functions,  

$$
\theta^{\text{MLE}} = \arg \max_{\pi, \theta} \log p(\mathcal{D}; \pi, \theta)
$$

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Fitting the model requires learning all parameters…

$$
p(x \mid C_{\ell}) = p(C_{\ell}; \pi) \prod_{d=1}^{D} p(x_d \mid \theta_{d\ell})
$$

# Let's review maximum likelihood estimation...

$$
\theta^{\mathrm{MLE}} = \arg\max_{\boldsymbol{\pi}, \theta} \, \log p(\mathcal{D}; \boldsymbol{\pi}, \theta)
$$

*Substitute general form of Naïve Bayes distribution and simplify…*

## **Maximum Likelihood**



Maximum Likelihood Estimator (MLE) as the name suggests, maximizes the likelihood function.

$$
\hat{\theta}^{\mathrm{MLE}} = \arg \max_{\theta} \mathcal{L}_N(\theta) = \arg \max_{\theta} \prod_{i=1}^N p(x^{(i)}, y^{(i)}; \theta)
$$

**Question How do we find the MLE?** 

- 1. closed-form
- 2. iterative methods

## Finding the maximum/maximizer of a function

Example: Suppose  $f(\theta) = -a\theta^2 + b\theta + c$  with  $a > 0$ 

It is a quadratic function. => finding the 'flat' point suffices

Compute the gradient and set it equal to 0

$$
f'(\theta) = -2a\theta + b \qquad \qquad \Rightarrow \qquad \theta = \frac{b}{2a}
$$
\nClosed form!

- Q: Does this trick work for other functions?
- **⇒Yes, for concave** functions!
- $\Rightarrow$  Roughly speaking, functions that curves down only, never upwards



## Finding the maximum/maximizer of a function

What if there is no closed form solution?

Example: 
$$
f(\theta) = \frac{1}{2}x(ax - 2\log(x) + 2)
$$

 $f'(\theta) = ax - \log(x)$ 

No known closed form for  $ax = log(x)$ 

Iterative methods:

- Gradient ascent (or *descent* if you are minimizing)
- Newton's method
- Etc. (beyond the scope of our class)

Iterative methods for **concave** functions => Will find the global maximum for **nonconcave**,

=> usually find a local maximum but could also get stuck at *stationary point*.



Gradient 'descent'

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Fitting the model requires learning all parameters…

## **Prior Parameters Likelihood Parameters …OK, back to Naïve Bayes**

*Substitute general form of Naïve Bayes distribution and simplify…*

### Naïve Bayes Model : Maximum Likelihood 128

Fitting the model requires learning all parameters…

$$
p(x | y = c) = p(y = c; \pi) \prod_{d=1}^{D} p(x_d | \theta_{cd})
$$
  
Prior Parameters  
Likelihood Parameters

Given training data  $\mathcal{D} = \left\{ \left( x^{(i)}, y^{(i)} \right) \right\}_{i=1}^m$  maximize the likelihood function,

$$
\theta^{\mathrm{MLE}} = \arg\max_{\boldsymbol{\pi}, \theta} \, \log p(\mathcal{D}; \boldsymbol{\pi}, \theta)
$$

## Naïve Bayes Model : Maximum Likelihood

$$
\theta^{\text{MLE}} = \arg \max_{\pi, \theta} \log p(\mathcal{D}; \pi, \theta) \qquad (\mathcal{D} \coloneqq \{ (x^{(i)}, y^{(i)}) \}_{i=1}^m \})
$$
\nSince data are iid\n
$$
= \arg \max_{\pi, \theta} \log \prod_{i=1}^m p(x^{(i)}, y^{(i)}; \pi, \theta)
$$
\n
$$
\log(\text{ab}) = \log \text{a} + \log \text{b} \qquad = \arg \max_{\pi, \theta} \sum_{i=1}^m \log p(x^{(i)}, y^{(i)}; \pi, \theta)
$$
\n
$$
\text{Conditional probability } + \qquad = \arg \max_{\pi, \theta} \sum_{i=1}^m \log p(y^{(i)}; \pi) + \sum_{i=1}^m \sum_{d=1}^D \log p(x^{(i)}_d | y^{(i)}; \theta_{y^{(i)}d})
$$
\n
$$
\text{Naive Bayes assumption}
$$

 $\theta_{cd}$ : parameter for feature d for class c

Find zero-gradient if concave, or gradient-based optimization otherwise

### Example: Naïve Bayes with Bernoulli Features 130

### **Analogy:**



Adapte[d from: Matt Go](https://www.cs.cmu.edu/~mgormley/courses/10601-s17/slides/lecture5-nb.pdf)rmley

#### Example: Naïve Bayes with Bernoulli Features 131

Let each feature follow a Bernoulli distribution then the model is...

 $y \sim$  Categorical( $\pi$ )  $x_d$  |  $y = c$   $\sim$  Bernoulli( $\theta_{cd}$ )

The Naïve Bayes joint distribution is then:

$$
p(\mathcal{D}; \pi, \theta) = \prod_{i=1}^m \left( p(y^{(i)}; \pi) \prod_{d} p\left(x^{(i)}_d; \theta_{y^{(i)}d}\right) \right)
$$

*Write down log-likelihood and optimize…*

## **Bernoulli Naïve Bayes MLE**

Let  $m_c := \sum_{i=1}^m I\{y^{(i)} = c\}$  be number of training examples in class c then,

$$
\log p(\mathcal{D}; \pi, \theta) = \sum_{c=1}^{C} m_c \log \pi_c + \sum_{c=1}^{C} \sum_{i: y^{(i)} = c} \sum_{d=1}^{D} \log p(x_d^{(i)}; \theta_{cd})
$$

Log-likelihood function is concave in all parameters so...

- Take derivatives with respect to  $\pi$  and  $\theta$  separately.  $\mathbf 1$ .
- $2<sub>1</sub>$ Set derivatives to zero and solve

 $\widehat{\pi}_c = \frac{m_c}{m}$  Fraction of training<br>examples from class c

 $\widehat{\theta}_{cd} = \frac{m_{cd}}{m_c} \quad$  Number of "heads" in<br>training set from class c  $\mathbf{v}$ 

$$
m_{cd} = \sum_{i=1}^{m} I\{y^{(i)} = c, x_d^{(i)} = 1\}
$$

## Naïve Bayes in Scikit-learn

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*Scikit-learn has separate classes each feature type*

sklearn.naive\_bayes.GaussianNB

Real-valued features

sklearn.naive\_bayes.MultinomialNB

Discrete K-valued feature counts (e.g. multiple die rolls, word count for an article) sklearn.naive bayes.BernoulliNB

Binary features (e.g. coinflip)

sklearn.naive bayes.CategoricalNB

Discrete K-valued features (e.g. single die roll)

[https://scikit-learn.org/stable/modules/naive\\_baye](https://scikit-learn.org/stable/modules/naive_bayes.html)s.html

For large training data that don't fit in memory use Scikit-l[earn's](https://scikit-learn.org/stable/computing/scaling_strategies.html) out-of-core [lea](https://scikit-learn.org/stable/computing/scaling_strategies.html)rning



Training data needs to see *every possible outcome for each feature*

### **Any ideas how we can fix this problem?**

## Fixing Bernoulli MLE

We could add a small constant to prevent zero probabilities…

$$
\hat{\pi}_c \propto m_c + \alpha
$$
\n
$$
\hat{\theta}_{cj} \propto m_{cj} + \beta
$$
\n
$$
\alpha, \beta > 0
$$
\nPseudocounts  
\nadd- $\alpha$  Smoothing  
\nLaplace smoothing

**….** Coincides with so-called *Maximum a Posteriori (MAP)* estimate! (as opposed to MLE)

**Bayesian** approach: Place a *prior* distribution over the parameter  $\pi$  and  $\{\theta_{cd}\}$  and then compute the *posterior* mean.

(Theorem)  $p(\pi | y^{(1)}, ..., y^{(n)}) = \text{Dirichlet}(m_1 + \alpha_1, ..., m_C + \alpha_C)$ It follows that  $\mathbf{E}[\pi | y^{(1)}, ..., y^{(m)}] \propto m_c + \alpha_c$ E.g., assume:  $\pi \sim \text{Dirichlet}(\alpha_1, ..., \alpha_c)$  and  $y^{(1)}, ..., y^{(n)} \sim \text{Bernoulli}(\pi)$ 

**typical choice: set**  $\alpha = \beta = 1$ 

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## Bernoulli Naïve Bayes in Scikit-learn

### sklearn.naive\_bayes.BernoulliNB class sklearn.naive\_bayes.BernoulliNB(\*, alpha=1.0, binarize=0.0, fit\_prior=True, class\_prior=None) [source] alpha: float, default=1.0

Additive (Laplace/Lidstone) smoothing parameter (0 for no smoothing).



#### binarize: float or None, default=0.0

Threshold for binarizing (mapping to booleans) of sample features. If None, input is presumed to already consist of binary vectors.

#### fit\_prior: bool, default=True

Whether to learn class prior probabilities or not. If false, a uniform prior will be used.

#### class\_prior : array-like of shape (n\_classes,), default=None

Prior probabilities of the classes. If specified the priors are not adjusted according to the data.

## Gaussian Naïve Bayes in Scikit-learn

### sklearn.naive\_bayes.GaussianNB

class sklearn.naive\_bayes.GaussianNB(\*, priors=None, var\_smoothing=1e-09)

[source]

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